

## WELCOME TO THE **CAIRO** INSIDER COLLECTION

Truly memorable meetings and events with authentic local flavour – that is the inspiration behind the InterContinental Insider Collection.

Our network of hotels and resorts is global; our knowledge and expertise local, giving planners guaranteed choice, range and depth to add to any meeting or conference. Each hotel offers its own bespoke selection of services which are firmly rooted in their location and are responsibly guided by our partnership with National Geographic's Center for Sustainable Destinations.

The options are limitless, the local knowledge rich, the service professional and faultless, the delegate experience enriching and rewarding every time.

Sample for yourself some of our wonderful Cairo experiences.

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## INSIDER LOCATIONS

Choose an InterContinental venue for your event and a world of possibilities opens up. As locals, your hotel team hold the key to a side of your locality tourists never see. What and who they know gives you an exclusive mix of authentic venues and experiences to play with.

## INSIDER SPEAKERS

Bring your event to life with an inspirational speaker – someone who can really strike a chord with your delegates and enrich their experience beyond measure. Fascinating and engaging, motivating Insider Speakers range from celebrities and cultural experts to sporting heroes. Whatever their passion, they all have a local connection and you will discover that their unique insights and local know-how make your event one to remember.

## INSIDER COMMUNITY

There's nothing quite like immersing yourself in the community to gain an added depth and understanding to your experience in a new destination. Insider Community has been designed to benefit local people and create truly memorable and meaningful experiences for your delegates too.

## INSIDER INTERACTIONS

This team-building experience will help your delegates connect with each other as never before. Using the unique character, heritage or geography of your destination to inspire interaction, each experience, whether based on or off-site offers an original way to engage delegates and motivate them to build effective working relationships.

## INSIDER BREAKS

With Insider Collection even your breaks are fulfilling experiences. From serving up a delicious lunch of provincial dishes for a taste of regional cuisine to spending some quality time with your Concierge team to get their best insider tips, a few minutes out of your busy schedule becomes a whole experience in itself.

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## ENRICHING EXPERIENCES FOR OUR GUESTS AND OUR ENVIRONMENT

We believe that a responsible meeting is not only what you experience in the meeting room but also knowing that your hotel respects the destination around it.

We're proud to partner the leaders in geotourism, the National Geographic Center for Sustainable Destinations. Our ambition is that guests enjoy enriching experiences that reveal what makes a place truly special – its heritage, culture and tradition – and the importance of protecting it.

At InterContinental we use a holistic approach to being a responsible business: to work from the grass roots up, recognising each individual hotel team as the experts best placed to use their local knowledge for developing community and environmental initiatives that meet the specific needs of the destination. This Insider Collection gives delegates access to some of these unique experiences, and for those meetings that stay in the meeting room, you can be assured our hotel is working behind the scenes to protect what is special about the place for fellow travellers.

[Contact us](#) for pricing specific to your group.



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InterContinental Cairo Citystars  
Omar Ibn El Khattab St | Helipolis, Cairo | Egypt  
Go to [www.intercontinental.com/meetings](http://www.intercontinental.com/meetings) or [click here](#) to contact us

## SPEND PART OF YOUR MEETING IN BEAUTIFUL AL-AZHAR PARK

A stunning location for a picnic, Al-Azhar Park is located in the heart of old historic Cairo. Commanding stunning panoramic views of the world's most intriguing city, Al-Azhar Park is listed as one of the world's sixty greatest public spaces by Project for Public Spaces.

Delegates are promised a rare glimpse into the captivating past. This wonderful 30-hectare (74 acre) park on Al-Darassa, was donated to the people of Cairo by the Aga Khan in 1984, and offers you fabulous facilities for your next event.

Lush green landscaped gardens offer an enjoyable sojourn away from city's major tourist attractions. A treasure trove of history, the park is home to the newly discovered Ayyubid Wall, constructed by Salah El Din more than 800 years ago.

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## SAIL THE NILE ON A FELUCCA BOAT

Feluccas are sailboats that have been used on the Nile since antiquity. Enjoy the relaxing experience of your own exclusive felucca ride on the River Nile. Discover Cairo's amazing nightlife or enjoy the warm sun and stunning views on offer by day.

Delegates will take to their feluccas and enjoy a delicious lunch whilst gently sailing along the mighty Nile. This is the perfect way to discover the city by day and by night.

[Contact us](#) for pricing specific to your group.



## LEARN THE SECRETS OF THE PHARAOHS WITH BASSAM EL SHAMMA

Let famous Egyptologist, Bassam El Shamma, take you on an amusing journey to discover the secrets of ancient Egypt.

Bassam studied Ancient Egyptian Pharaonic, Greco Roman, Islamic history and monuments, and has been working as a tour guide and an Egyptology lecturer since 1985. He is the author of 30 books in English and Arabic on Egyptology and the monuments of the world. He also presents six different TV shows.

Bassam gives fascinating lectures including the destiny of King Tut, the mysteries of the pyramids, sports in ancient Egypt, strange historical events and how to write hieroglyphs.

[Contact us](#) for pricing specific to your group.



## ENVIRONMENTAL DAY AT WADI DEGLA PROTECTORATE

Embrace nature and get out into the great outdoors by engaging your team in a clean-up day in Wadi Degla Protectorate.

You can directly help to protect this amazing place. A large wadi, or 'valley', rises in the mountains of the Eastern Desert and runs northwest into the Nile Valley just to the south of Cairo at Maadi. It runs through limestone country cutting a deep winding canyon; in its central part, floodwaters have carved the rock into spectacular shapes.

You and your delegates can spend an engaging and inspiring day in this spectacular environment, getting to learn all about the countless fossils buried in stunning rock formations, as well as the secrets of the mysterious Maadi petrified forest.

A great team-building event.

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WILDLIFE AT THE WADI DEGLA PROTECTORATE

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## HELP LOCAL CHILDREN WITH CANCER

Take some time out of your meeting to visit the Children Cancer Hospital 57357 with your team. One of the biggest charity projects in the world, the hospital was opened in 2007 offering free health care for children with cancer.

The hospital was funded and is being sustained through an aggressive fundraising effort in Egypt and internationally. During your visit, delegates can learn about the groundbreaking work that takes place here and they will also get to meet and interact with some of the children being treated at this impressive hospital. Bring a smile to children's faces as you spend time getting to know them. A wonderful way to interact with the local community and to give something back. It will be possible to make donations to the hospital during your visit.

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## LEARN TO BELLY DANCE

We invite you to let off some steam and learn to belly dance with a professional belly dancer who will teach you all the tricks of the trade.

Belly dancing can be traced back over 6,000 years and the origin of the name 'belly dance' comes from the French 'Dance du Ventre', which literally translates as 'dance of the stomach'. Belly dance is also often referred to as 'oriental dance' or 'raks sharqi' – Arabic for 'Dance of the East'

Following the lesson, delegates can take part in their very own belly dancing competition with the winners presented with authentic belly dancing costumes from Khan El Khalili (Stars Centre).

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## MASTER THE ART OF EGYPTIAN COOKING

Learn how to prepare and cook a typical Egyptian dish with fresh ingredients bought from the local market. Your delegates will be taught by one of the hotel's most talented oriental Chefs, who will share the secrets of one of the world's oldest cooking styles.

Egyptian cuisine goes back 5,000 years to the time of the Pharaohs. It is now known that the Pyramid builders survived on a diet of onions, garlic, coarse bread and beer. Beer is now out of the picture, but those other basic ingredients, supplemented by tomatoes, okra, eggplant, favas, lentils, pasta and rice, still form the foundation of Egyptian food today.

[Contact us](#) for pricing specific to your group.



## ENJOY A TYPICAL ORIENTAL BREAK

Give your delegates the chance to experience the taste of authentic oriental cuisine in their break.

Our delicious menu includes:

- Karkade
- Watermelon juice
- Lime juice
- Assorted oriental pastries
- Mini chicken shawarma sandwiches in Arabic bread
- Cheese and meat sambousek
- Tea and coffee

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## STAY IN SHAPE WITH OUR HEALTHY BREAK

For the lovers of healthy lifestyles, this is the ultimate break.

Delegates will be offered a choice of:

- Date bars
- Granola bars
- Chilled fresh fruit salad
- Homemade healthy muffins
- Fresh fruit smoothies
- Freshly squeezed orange, grapefruit, pineapple and carrot juices
- Selection of herbal tea

[Contact us](#) for pricing specific to your group.



## THANK YOU

Contact us to learn more about the Cairo Insider Collection and how we can help you create a truly memorable experience with authentic local flavour.

Whichever Insider Collection experience is right for you, you can be assured that it reflects the best principles of Responsible Business, a commitment demonstrated by our partnership with the National Geographic Center for Sustainable Destinations.

Email address: [Catering.sales@interconticitystars.com](mailto:Catering.sales@interconticitystars.com)

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