

## WELCOME TO THE **DÜSSELDORF** INSIDER COLLECTION

Truly memorable meetings and events with authentic local flavour – that is the inspiration behind the InterContinental Insider Collection.

Our network of hotels and resorts is global; our knowledge and expertise local, giving planners guaranteed choice, range and depth to add to any meeting or conference. Each hotel offers its own bespoke selection of services which are firmly rooted in their location and are responsibly guided by our partnership with National Geographic's Center for Sustainable Destinations.

The options are limitless, the local knowledge rich, the service professional and faultless, the delegate experience enriching and rewarding every time.

Sample for yourself some of our wonderful Düsseldorf experiences.

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## INSIDER LOCATIONS

Choose an InterContinental venue for your event and a world of possibilities opens up. As locals, your hotel team hold the key to a side of your locality tourists never see. What and who they know gives you an exclusive mix of authentic venues and experiences to play with.

## INSIDER SPEAKERS

Bring your event to life with an inspirational speaker – someone who can really strike a chord with your delegates and enrich their experience beyond measure. Fascinating and engaging, motivating Insider Speakers range from celebrities and cultural experts to sporting heroes. Whatever their passion, they all have a local connection and you will discover that their unique insights and local know-how make your event one to remember.

## INSIDER COMMUNITY

There's nothing quite like immersing yourself in the community to gain an added depth and understanding to your experience in a new destination. Insider Community has been designed to benefit local people and create truly memorable and meaningful experiences for your delegates too.

## INSIDER INTERACTIONS

This team-building experience will help your delegates connect with each other as never before. Using the unique character, heritage or geography of your destination to inspire interaction, each experience, whether based on or off-site offers an original way to engage delegates and motivate them to build effective working relationships.

## INSIDER BREAKS

With Insider Collection even your breaks are fulfilling experiences. From serving up a delicious lunch of provincial dishes for a taste of regional cuisine to spending some quality time with your Concierge team to get their best insider tips, a few minutes out of your busy schedule becomes a whole experience in itself.

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## ENRICHING EXPERIENCES FOR OUR GUESTS AND OUR ENVIRONMENT

We believe that a responsible meeting is not only what you experience in the meeting room but also knowing that your hotel respects the destination around it.

We're proud to partner the leaders in geotourism, the National Geographic Center for Sustainable Destinations. Our ambition is that guests enjoy enriching experiences that reveal what makes a place truly special – its heritage, culture and tradition – and the importance of protecting it.

At InterContinental we use a holistic approach to being a responsible business: to work from the grass roots up, recognising each individual hotel team as the experts best placed to use their local knowledge for developing community and environmental initiatives that meet the specific needs of the destination. This Insider Collection gives delegates access to some of these unique experiences, and for those meetings that stay in the meeting room, you can be assured our hotel is working behind the scenes to protect what is special about the place for fellow travellers.

[Contact us](#) for pricing specific to your group.



## SPEND PART OF YOUR MEETING AT THE NRW FORUM

At the NRW-Forum Düsseldorf delegates can enjoy discovering more about photography, media, fashion, communication, mobility and lifestyle in this innovative and leading-edge venue.

With exhibitions on Peter Lindbergh, Helmut Newton, Anton Corbijn and Miwa Yanagi with video aesthetics, and an added emphasis on fashion with exhibitions on Alexander McQueen, Manolo Blahnik and Vivienne Westwood, delegates will be exposed to a rich and varied array of visually stimulating material.

With good transport links, the NRW-Forum is situated between the Rhine and the Hofgarten, the most attractive park in Düsseldorf with the restaurant Cafè offering modern Italian cuisine throughout the opening times of the exhibitions.

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## VISIT BENRATH PALACE AND PARK

Come and travel through time and space. Exhibits at this innovative natural history museum cover a wide range of fascinating themes from fishing in the Rhine, the flora and fauna of the region's moors and heaths, to the trees in the palace park, and Neanderthal.

Of particular interest is the Benrath bird clock with its dawn chorus in the palace park during an electronically simulated dawn. There is also a chance to see a living colony of bees in a hive with the bee dancing clock and to take a journey through the history of the earth and life on it from "The Big Bang to Modern Man". A small planetarium also provides the chance to travel through the universe.

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## AN AUDIENCE WITH FRANK SCHNITZLER

For a truly memorable event, invite your delegates to listen to Frank Schnitzler.

An icon of the upmarket perfume and cosmetic market, Frank spent 50 years working in the cosmetic industry. After the sale of his stores he has successfully started his own consulting company offering advice in marketing, conceptual strategies, coaching and benchmarking for perfume industry leaders across Europe. He is also the founder of the Global Art of Perfumes Fair and represents Düsseldorf entrepreneurship on several boards and commissions both city and state-wide.

Frank will treat your delegates to an insider's view of the global cosmetic industry and pass on his wealth of knowledge and expertise on best practice, which delegates can apply to their own business situations.

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## DISCOVER OUR CITY'S ARTISTIC SIDE WITH WERNER LIPPERT

Treat your delegates to a fascinating talk from Werner Lippert. This charismatic figure studied Art and Art History and very soon became a reputable art critic and art exhibitor. He also worked for many years as a copywriter and creative director in many international advertising agencies

In 1996 Werner founded the art company PROJECTS with Petra Wenzel. The company helps organisations to implement corporate culture and communication projects: appreciative customers include Hugo Boss AG and the Solomon R. Guggenheim Museum in New York.

Since 1998 Werner has managed the NRW Forum in Düsseldorf and has attracted some of the biggest names in the design world to the venue, including Herb Ritts, Peter Lindbergh, Anton Corbijn, Alexander McQueen, Vivienne Westwood, Bruce Nauman and many more.

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## HELP LOCAL CHILDREN – BOND AS A TEAM

Your delegates are invited to contribute a little of their time and energies to an extremely worthwhile project that helps local children from disadvantaged backgrounds.

The Child Support Centre Düsseldorf supports families and parents whose individual or social situations make the education or the wellbeing of their children difficult. The Centre helps and protects parents and children facing social disorder or stress and helps them through their problems.

Delegates will be given the opportunity to volunteer at the Centre and interact with the children and families. There will be different options available to join in with the activities, and help out wherever there is a need. Tasks could range from helping a child with their homework to painting their bedroom. A fantastic way for delegates to feel personally rewarded and to bond as a team.

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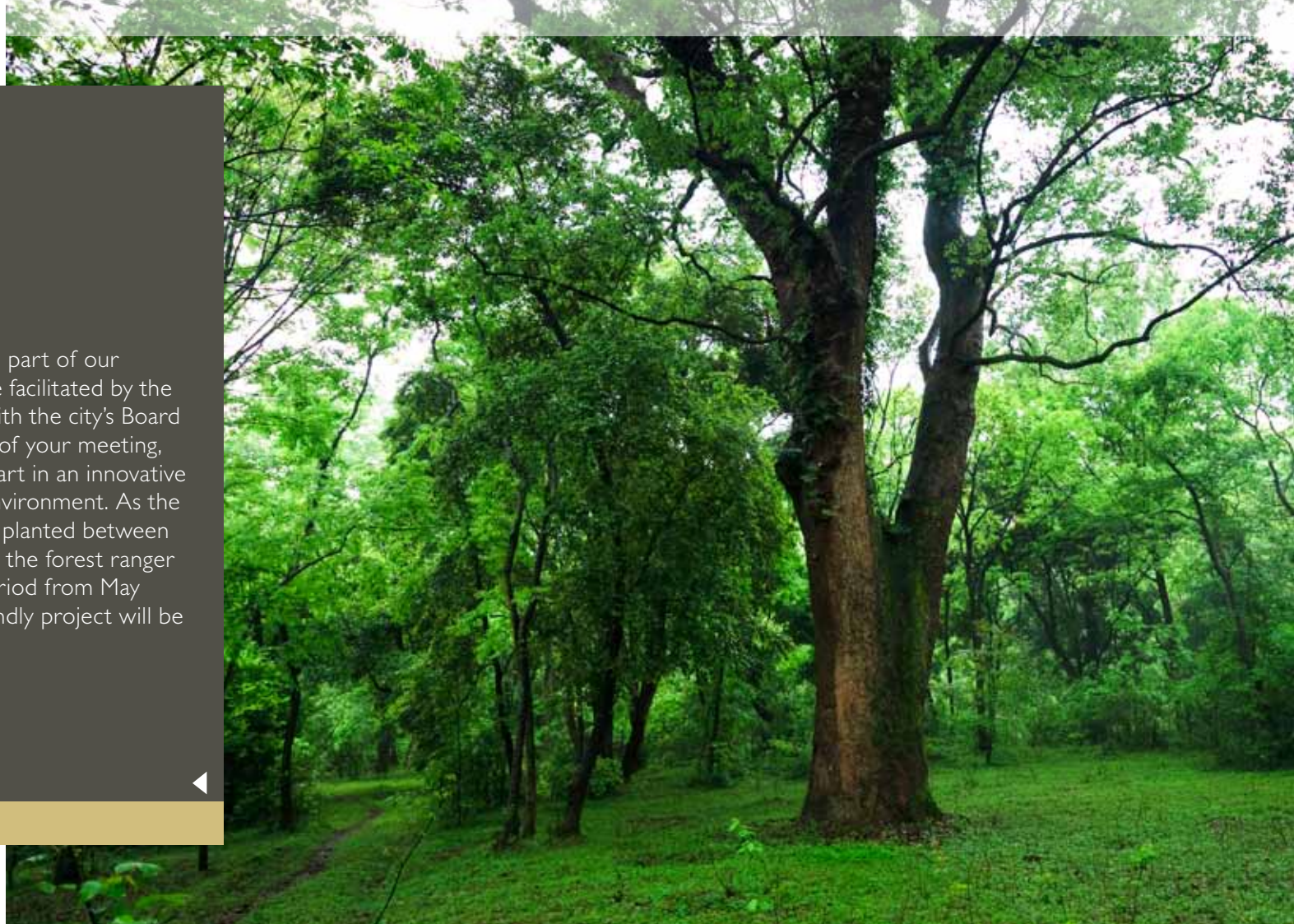
THE CHILD SUPPRT CENTRE

InterContinental Düsseldorf  
Königsallee 59 | Düsseldorf, 40215 | Germany  
Go to [www.intercontinental.com/meetings](http://www.intercontinental.com/meetings) or [click here](#) to contact us

## PLANT A TREE – SAVE THE WORLD

Hold your meeting with a clear conscience. As part of our sustainability policy, CO<sup>2</sup>-Neutral Meetings are facilitated by the InterContinental Düsseldorf in cooperation with the city's Board of Agriculture. To offset the carbon footprint of your meeting, your delegates have the opportunity to take part in an innovative tree-planting activity in a local reforestation environment. As the seedlings need a lot of water they can only be planted between October and April each year. For one seedling the forest ranger charges between € 5,00 – € 10,00. For the period from May until September a similar environmentally friendly project will be planned and offered to your delegates.

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## HELP THE HOMELESS

The 'Düsseldorfer Tafel' is a well-known and respected charity that works with some of the most needy people in the city. It offers homeless and socially excluded people a hot meal every day. Your delegates will be given the opportunity to contribute to this deserving project. Together with our experienced chef, they will prepare the day's meals in the banquet kitchen of the InterContinental Düsseldorf. After preparing the meal delegates can then help to deliver the food to the project in the city, where they can see the difference their help has made to the lives of local people. An enjoyable and fulfilling experience, which will encourage teamwork and inspire a sense of pride and achievement in your delegates.

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## TAKE A SEGWAY CITY TOUR WITH OUR CONCIERGE

Forget the automobile. Dismiss the bus. Take the environmentally friendly route and discover our beautiful city by segway personal transporter.

Full instructions on operating the segway will be given. Then, with our concierge as your dedicated guide, you will uncover the true heart of Düsseldorf. Exploring the city's hidden depths, with off-the-beaten track routes, which are not available on common tours, your delegates will gain invaluable insights into the rich cultural heritage and traditions that make our city unique. A truly memorable experience.

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## RHINELAND CULTURE BREAK

Treat your delegates to a taste of local Rhineland Culture with this distinctive break that takes in the very best of Rhineland cuisine, giving you a delicious insight into our rich culinary heritage.

Our menu selection includes:

- Rye roll with aged gouda
- Potato pancake with smoked salmon
- German style meatballs with potato salad
- Herring salad with rye bread
- Almond cakes
- Jam doughnut
- Coffee
- Tea
- Alt beer

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## POWER BAR (LIVE)

Take a break and recharge your batteries at our invigorating Power Bar. Using only the freshest and finest of local ingredients, our chefs will mix you up a delicious and healthy treat ensuring you return refreshed and re-vitalised to your meeting.

Choose from:

- Fresh mixed smoothies with strawberries, banana and mango
- Buttermilk shake with raspberries
- Actimel (yogurt drink)
- Vegetable sticks with avocado dip

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## THANK YOU

Contact us to learn more about the Düsseldorf Insider Collection and how we can help you create a truly memorable experience with authentic local flavour.

Whichever Insider Collection experience is right for you, you can be assured that it reflects the best principles of Responsible Business, a commitment demonstrated by our partnership with the National Geographic Center for Sustainable Destinations.

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