

WELCOME TO THE **GUADALAJARA** INSIDER COLLECTION

Truly memorable meetings and events with authentic local flavor – that is the inspiration behind the InterContinental Insider Collection.

Our network of hotels and resorts is global; our knowledge and expertise local, giving planners guaranteed choice, range and depth to add to any meeting or conference. Each hotel offers its own bespoke selection of services which are firmly rooted in their location and are responsibly guided by our partnership with National Geographic's Center for Sustainable Destinations.

The options are limitless, the local knowledge rich, the service professional and faultless, the delegate experience enriching and rewarding every time.

Sample for yourself some of our wonderful Guadalajara experiences.

1 of 3 ▶



INTRODUCTION | LOCATIONS | SPEAKERS | COMMUNITY | INTERACTIONS | BREAKS | CONTACT US

INSIDER LOCATIONS

Choose an InterContinental venue for your event and a world of possibilities opens up. As locals, your hotel team hold the key to a side of your locality tourists never see. What and who they know gives you an exclusive mix of authentic venues and experiences to play with.

INSIDER SPEAKERS

Bring your event to life with an inspirational speaker – someone who can really strike a chord with your delegates and enrich their experience beyond measure. Fascinating and engaging, motivating Insider Speakers range from celebrities and cultural experts to sporting heroes. Whatever their passion, they all have a local connection and you will discover that their unique insights and local know-how make your event one to remember.

INSIDER COMMUNITY

There's nothing quite like immersing yourself in the community to gain an added depth and understanding to your experience in a new destination. Insider Community has been designed to benefit local people and create truly memorable and meaningful experiences for your delegates too.

INSIDER INTERACTIONS

This team-building experience will help your delegates connect with each other as never before. Using the unique character, heritage or geography of your destination to inspire interaction, each experience, whether based on or off-site offers an original way to engage delegates and motivate them to build effective working relationships.

INSIDER BREAKS

With Insider Collection even your breaks are fulfilling experiences. From serving up a delicious lunch of provincial dishes for a taste of regional cuisine to spending some quality time with your Concierge team to get their best insider tips, a few minutes out of your busy schedule becomes a whole experience in itself.

◀ 2 of 3 ▶

INTRODUCTION | LOCATIONS | SPEAKERS | COMMUNITY | INTERACTIONS | BREAKS | CONTACT US

ENRICHING EXPERIENCES FOR OUR GUESTS AND OUR ENVIRONMENT

We believe that a responsible meeting is not only what you experience in the meeting room but also knowing that your hotel respects the destination around it.

We're proud to partner the leaders in geotourism, the National Geographic Center for Sustainable Destinations. Our ambition is that guests enjoy enriching experiences that reveal what makes a place truly special – its heritage, culture and tradition – and the importance of protecting it.

At InterContinental we use a holistic approach to being a responsible business: to work from the grass roots up, recognizing each individual hotel team as the experts best placed to use their local knowledge for developing community and environmental initiatives that meet the specific needs of the destination. This Insider Collection gives delegates access to some of these unique experiences, and for those meetings that stay in the meeting room, you can be assured our hotel is working behind the scenes to protect what is special about the place for fellow travelers.

[Contact us](#) for pricing specific to your group.



INTRODUCTION | LOCATIONS | SPEAKERS | COMMUNITY | INTERACTIONS | BREAKS | CONTACT US

Presidente InterContinental Guadalajara
Av. López Mateos Sur 3515 esq. Moctezuma Ciudad del Sol | Guadalajara, 45050 | Mexico
Go to www.intercontinental.com/meetings or [click here](#) to contact us

LIVE THE TRUE TEQUILA EXPERIENCE

Tequila, the charming colonial town where the world famous spirit is produced, is surrounded by mountains where the blue agave plant grows. The perfect setting for a memorable meeting event.

Casa Noble is a unique hacienda style distillery, where one of the finest tequilas in the world is produced. Here delegates can experience the process of making, distilling and ageing tequila. Their personal guide will be a local tequila expert who will show them the whole production process including 'la jima' which is the tough task of removing the leaves of the blue agave plant.

After the tour, delegates will enjoy a delicious luncheon and a Tequila tasting on the hacienda's delightful terrace, with magnificent views of the surrounding mountains and fields.

1 of 2 ▶

[Contact us](#) for pricing specific to your group.



CULTURE, ART AND HISTORY CAN BE THE SETTING FOR YOUR NEXT MEETING

Why not spend part of your meeting at the Cabañas Cultural Institute. An architectural jewel, the building is an icon and the creation of Manuel Tolsa, a Spanish designer and architect from the XIX century.

In 1937, the local government invited the renowned muralist Jose Clemente Orozco to decorate its huge walls and atriums. These stunning murals are now declared a World Heritage Site.

Today, the Institute is a dedicated centre for the promotion of arts and culture. It can easily facilitate any type of event, from meetings, conferences, seminars and product launches to stylish and elegant cocktail parties and gala dinners. This majestic setting promises your delegates an unforgettable experience.

[Contact us](#) for pricing specific to your group.



INTRODUCTION | LOCATIONS | SPEAKERS | COMMUNITY | INTERACTIONS | BREAKS | CONTACT US

CABAÑAS CULTURAL INSTITUTE

Presidente InterContinental Guadalajara
Av. López Mateos Sur 3515 esq. Moctezuma Ciudad del Sol | Guadalajara, 45050 | Mexico
Go to www.intercontinental.com/meetings or [click here](#) to contact us

BECOME A TEQUILA EXPERT

Before dinner, we invite you to an audience with our Master Tequila Expert. Delegates will be treated to a genuine 'insider's' view of the history and production process of this unique spirit.

With personal anecdotes and entertaining stories, delegates will receive a real taste of authentic Guadalajara.

There will also be a fun tasting session when delegates can sample the finest tequila our country has to offer under the expert guidance of our Master tequila maker.

1 of 2 ▶

[Contact us](#) for pricing specific to your group.



INTRODUCTION | LOCATIONS | SPEAKERS | COMMUNITY | INTERACTIONS | BREAKS | CONTACT US

MASTER TEQUILA EXPERT

Presidente InterContinental Guadalajara
Av. López Mateos Sur 3515 esq. Moctezuma Ciudad del Sol | Guadalajara, 45050 | Mexico
Go to www.intercontinental.com/meetings or [click here](#) to contact us

DISCOVER THE SOUNDS AND SOUL OF GUADALAJARA

Introduce your delegates to the Mariachi – Mexico’s music par excellence, a true and authentic representation of our roots. In this talk, our expert historian and certified guide will give your delegates the history of how the mariachi bands were created and how they have evolved.

Delegates will also meet the Charro – ‘Mexican cowboy’ who wears the traditional costume of the Mariachi. Several pieces will be on display. They will also get to experience the Charrería. This is the regional version of a rodeo and our expert will share his unique experiences of this cultural event with a very local flavor.

You can choose to host this event during breakfast, lunch or dinner and delegates will have the chance to take part in interactive contests and trivia fun.

[Contact us](#) for pricing specific to your group.



HAVE FUN AND LEARN LIKE A KID WITH LORENA OCHOA'S CHILDREN FROM LA BARRANCA

For this fun and interactive experience, delegates will have the opportunity to participate in innovative educational workshops with children from a local school.

Set up by renowned LPGA champion Lorena Ochoa, the school, called La Barranca, provides an education for underprivileged children and young people in the local area.

The school takes a novel approach, treating every child as an individual and nurturing their talents. Each child's skills and speed to learn are respected, guided by an academic teacher and a workshop teacher, where they develop skills in movement, artistic impressions, dialog and teamwork.

Delegates will join the children and their parents in these workshops and will also get to prepare and serve the children's breakfast too. A great way to get to know the local community better and to give something back.

1 of 2 ▶

[Contact us](#) for pricing specific to your group.



INTRODUCTION | LOCATIONS | SPEAKERS | COMMUNITY | INTERACTIONS | BREAKS | CONTACT US

HELP UNDERPRIVILEGED CHILDREN

Presidente InterContinental Guadalajara
Av. López Mateos Sur 3515 esq. Moctezuma Ciudad del Sol | Guadalajara, 45050 | Mexico
Go to www.intercontinental.com/meetings or [click here](#) to contact us

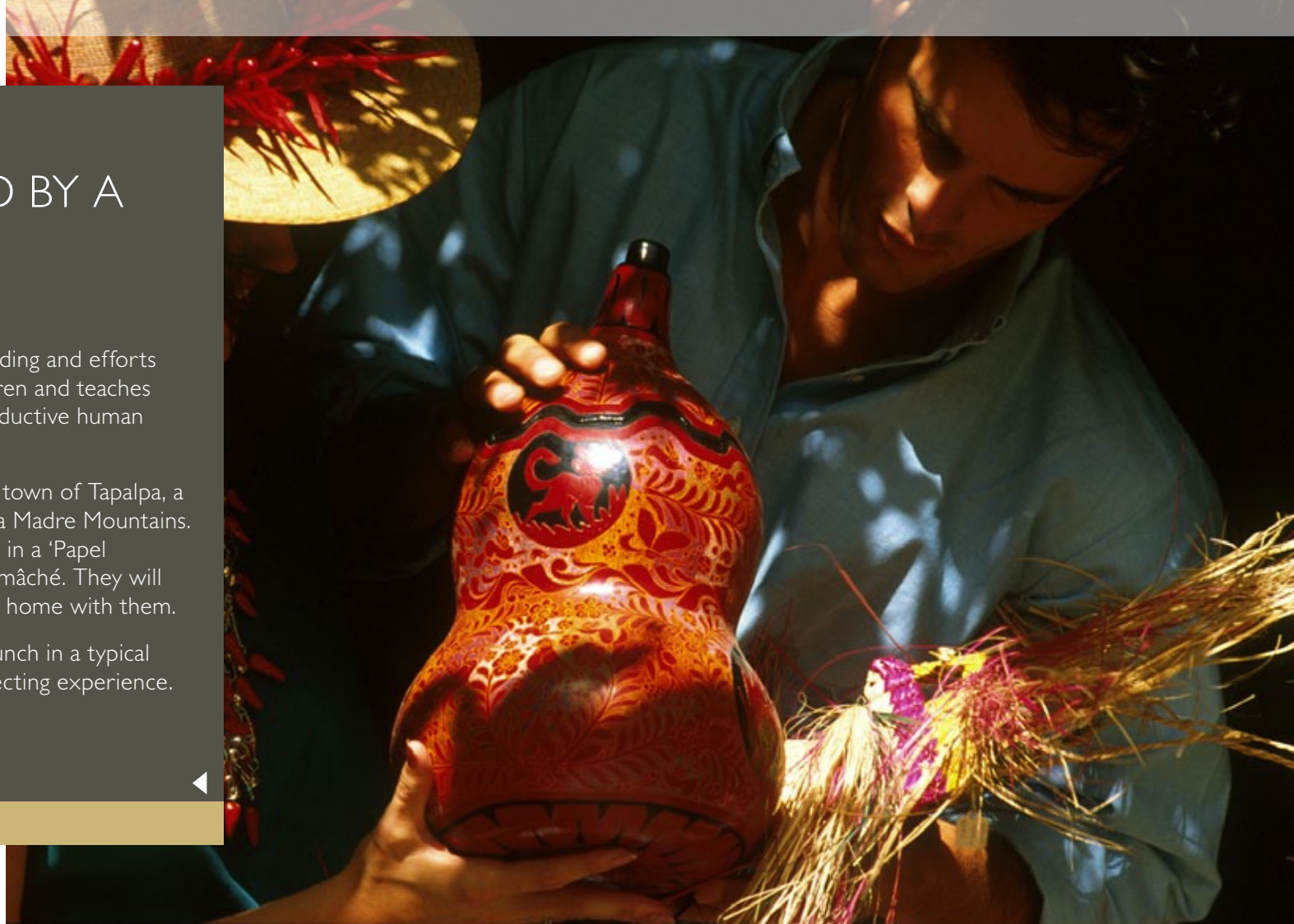
MAKE YOUR OWN HANDICRAFT GUIDED BY A VERY SPECIAL CHILD

CITAC is an organization that dedicates its funding and efforts into housing abused and underprivileged children and teaches them tasks and crafts so they will become productive human beings and improve their living conditions.

The shelter is located in the charming colonial town of Tapalpa, a two-hour bus drive, in the middle of the Sierra Madre Mountains. Delegates will join the children and participate in a 'Papel Malecho' workshop – a craft similar to papier mâché. They will be able to make their own work of art to take home with them.

A tour through the town will be followed by lunch in a typical restaurant. A wonderfully enriching and connecting experience.

[Contact us](#) for pricing specific to your group.



INTRODUCTION | LOCATIONS | SPEAKERS | COMMUNITY | INTERACTIONS | BREAKS | CONTACT US

CITAC SHELTER IN TAPALPA

Presidente InterContinental Guadalajara
Av. López Mateos Sur 3515 esq. Moctezuma Ciudad del Sol | Guadalajara, 45050 | Mexico
Go to www.intercontinental.com/meetings or [click here](#) to contact us

DISCOVER MEXICO'S FINE ARTS AND CRAFTS

We invite you to spend the day touring the town of Tonalá, a renowned center for the very best Mexican handicrafts. Here clay, wood, stone, fabrics, and many other materials are worked into magnificent pieces. Delegates will also have the opportunity to visit one of the top factories specializing in one of Mexico's better-known handicrafts – blown glass. Delegates will not only learn the process, they will also be able to produce their own piece to take home with them.

Next stop Tlaquepaque, where thousands of arts and crafts are on display in galleries, museums and boutiques.

A delicious Mexican lunch will be served in one of the area's unique restaurants, once home to the patrons of this town, with delightful internal patios and fountains.

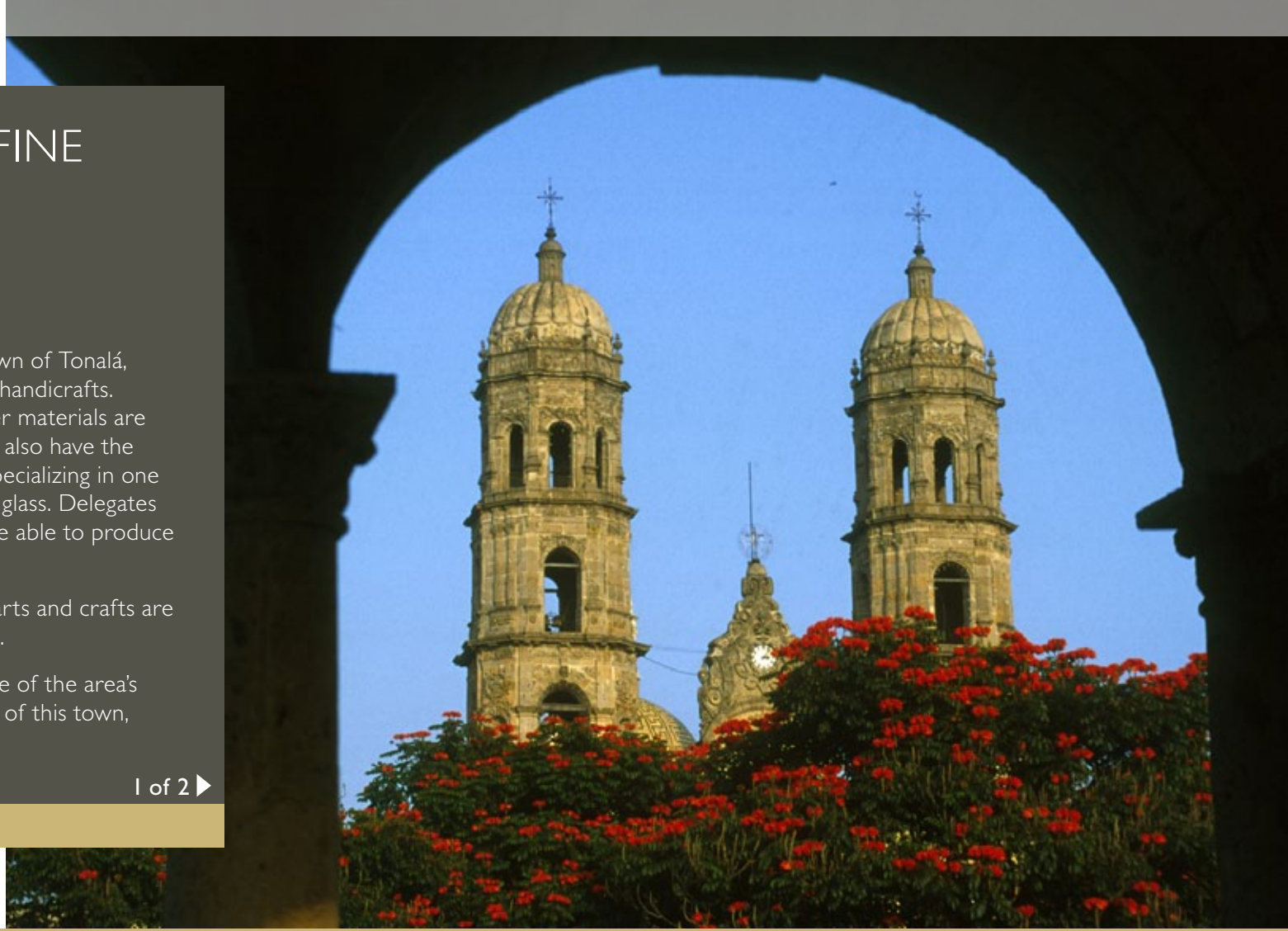
1 of 2 ▶

[Contact us](#) for pricing specific to your group.

INTRODUCTION | LOCATIONS | SPEAKERS | COMMUNITY | INTERACTIONS | BREAKS | CONTACT US

EXPLORE TONALÁ

Presidente InterContinental Guadalajara
Av. López Mateos Sur 3515 esq. Moctezuma Ciudad del Sol | Guadalajara, 45050 | Mexico
Go to www.intercontinental.com/meetings or [click here](#) to contact us



WINE AND DINE AT THE FAMOUS TEQUILA DEL SEÑOR DISTILLERY

Welcome to tequila heaven where an authentic Tequila Master will receive your delegates in grand style.

At the historic Tequila del Señor distillery delegates will learn the secrets of the fascinating tequila distillation process. They will then get the chance to take part in an exclusive tasting in the Distillery's cellar, surrounded by the barrels where fine tequila is aged in order to reach its very best.

Following the tasting, delegates will sit down to a delicious dinner and will have the opportunity to interact with the Tequila Master.

[Contact us](#) for pricing specific to your group.



BICENTENNIAL COFFEE BREAK

Inspired by Mexico's Independence Anniversary, we have developed a truly local coffee break.

On the menu:

- Beef 'Birria' (The original recipe uses goat meat. We use beef. Just as delicious.)
- Adelita tacos – shrimp tacos with black corn tortillas
- China Poblana roll – a julienne of sorted vegetables in a roll, served with sweet and sour sauce
- Igancio Vallarta's Caprice – authentic Puerto Vallarta ceviche served with toasted tortillas
- Mexican trilogy – 'Jericalla' custard, caramel mousse, and corn pie
- Coffee

1 of 2 ▶

[Contact us](#) for pricing specific to your group.



INTRODUCTION | LOCATIONS | SPEAKERS | COMMUNITY | INTERACTIONS | BREAKS | CONTACT US

TRY LOCAL CUISINE

Presidente InterContinental Guadalajara
Av. López Mateos Sur 3515 esq. Moctezuma Ciudad del Sol | Guadalajara, 45050 | Mexico
Go to www.intercontinental.com/meetings or [click here](#) to contact us

PINK & COFFEE BREAK

Keep your delegates in the pink with our version of a healthy coffee break option. The theme is pink and it features in all of the items served.

On the menu:

- Bagels with salmon
- Strawberry smoothies with granola
- Banana smoothies with almonds
- Papaya
- Freshly squeezed fruit juices
- Granola
- Oatmeal cookies
- Tea and coffee will also be served

[Contact us](#) for pricing specific to your group.

[INTRODUCTION](#) | [LOCATIONS](#) | [SPEAKERS](#) | [COMMUNITY](#) | [INTERACTIONS](#) | [BREAKS](#) | [CONTACT US](#)

KEEP IN THE PINK

Presidente InterContinental Guadalajara
Av. López Mateos Sur 3515 esq. Moctezuma Ciudad del Sol | Guadalajara, 45050 | Mexico
Go to www.intercontinental.com/meetings or [click here](#) to contact us

THANK YOU

Contact us to learn more about the Guadalajara Insider Collection and how we can help you create a truly memorable experience with authentic local flavor.

Whichever Insider Collection experience is right for you, you can be assured that it reflects the best principles of Responsible Business, a commitment demonstrated by our partnership with the National Geographic Center for Sustainable Destinations.

Email address: grupos_guadalajara@interconti.com

