

WELCOME TO THE **ISTANBUL** INSIDER COLLECTION

Truly memorable meetings and events with authentic local flavour – that is the inspiration behind the InterContinental Insider Collection.

Our network of hotels and resorts is global; our knowledge and expertise local, giving planners guaranteed choice, range and depth to add to any meeting or conference. With each hotel offering its own bespoke selection of services, and every experience designed around you, the InterContinental Insider Collection delivers unique events firmly rooted in their location with a rare, but tangible sense of place.

The options are limitless, the local knowledge rich, the service professional and faultless, the delegate experience enriching and rewarding every time.

Sample for yourself some of our wonderful Istanbul experiences.

1 of 2 ▶



INSIDER LOCATIONS

Choose an InterContinental venue for your event and a world of possibilities opens up. As locals, your hotel team hold the key to a side of your locality tourists never see. What and who they know gives you an exclusive mix of authentic venues and experiences to play with.

INSIDER SPEAKERS

Bring your event to life with an inspirational speaker – someone who can really strike a chord with your delegates and enrich their experience beyond measure. Fascinating and engaging, motivating Insider Speakers range from celebrities and cultural experts to sporting heroes. Whatever their passion, they all have a local connection and you will discover that their unique insights and local know-how make your event one to remember.

INSIDER COMMUNITY

There's nothing quite like immersing yourself in the community to gain an added depth and understanding to your experience in a new destination. Insider Community has been designed to benefit local people and create truly memorable and meaningful experiences for your delegates too.

INSIDER INTERACTIONS

This team-building experience will help your delegates connect with each other as never before. Using the unique character, heritage or geography of your destination to inspire interaction, each experience, whether based on or off-site offers an original way to engage delegates and motivate them to build effective working relationships.

INSIDER BREAKS

With Insider Collection even your breaks are fulfilling experiences. From serving up a delicious lunch of provincial dishes for a taste of regional cuisine to spending some quality time with your Concierge team to get their best insider tips, a few minutes out of your busy schedule becomes a whole experience in itself.



INTRODUCTION

LOCATIONS

SPEAKERS

COMMUNITY

INTERACTIONS

BREAKS

MEET IN STYLE AT SAIT HALIMPASA MANSION

Once the summer home of the Ottoman Sultans, this sumptuous manor house nestles on the banks of the Bosphorus. Treat your guests to an unforgettable meeting experience, which begins with a gentle cruise from the pier at Kabatas. Refreshing drinks and canapés offer a delightful welcome as your guests take in the mesmerizing views of Istanbul from this delightful river vantage point. Meet in style at Sait Halim Pasha Mansion pier and continue your meeting amidst the splendour and grandeur of this unique venue, or simply choose to hold a dinner or lunch event here with private tour included.

1 of 2 ▶

[Contact us](#) for pricing specific to your group.



INTRODUCTION

LOCATIONS

SPEAKERS

COMMUNITY

INTERACTIONS

BREAKS

SAIT HALIMPASA MANSION

Ceylan InterContinental Hotel Istanbul
Asker Ocagi Cad No.1 34435 Taksim | Istanbul | Turkey
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END YOUR MEETING ON A HIGH NOTE WITH THE WHIRLING DERVISHES

After a productive day's meeting, keep the adrenalin pumping: entertain them over cocktails with a private performance of the famous whirling dervishes! Transport them to another dimension, as they soak up the unique atmosphere of this rhythmic, hypnotic swirling dance. This centuries-old tradition takes the form of a music ceremony called the Sema in which the dancers whirl about in a breathless, spinning circle. The Sema is said to represent man's spiritual ascent through mind and love to perfection and truth and back again.

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INTRODUCTION

LOCATIONS

SPEAKERS

COMMUNITY

INTERACTIONS

BREAKS

THE WHIRLING DERVISHES

Ceylan InterContinental Hotel Istanbul
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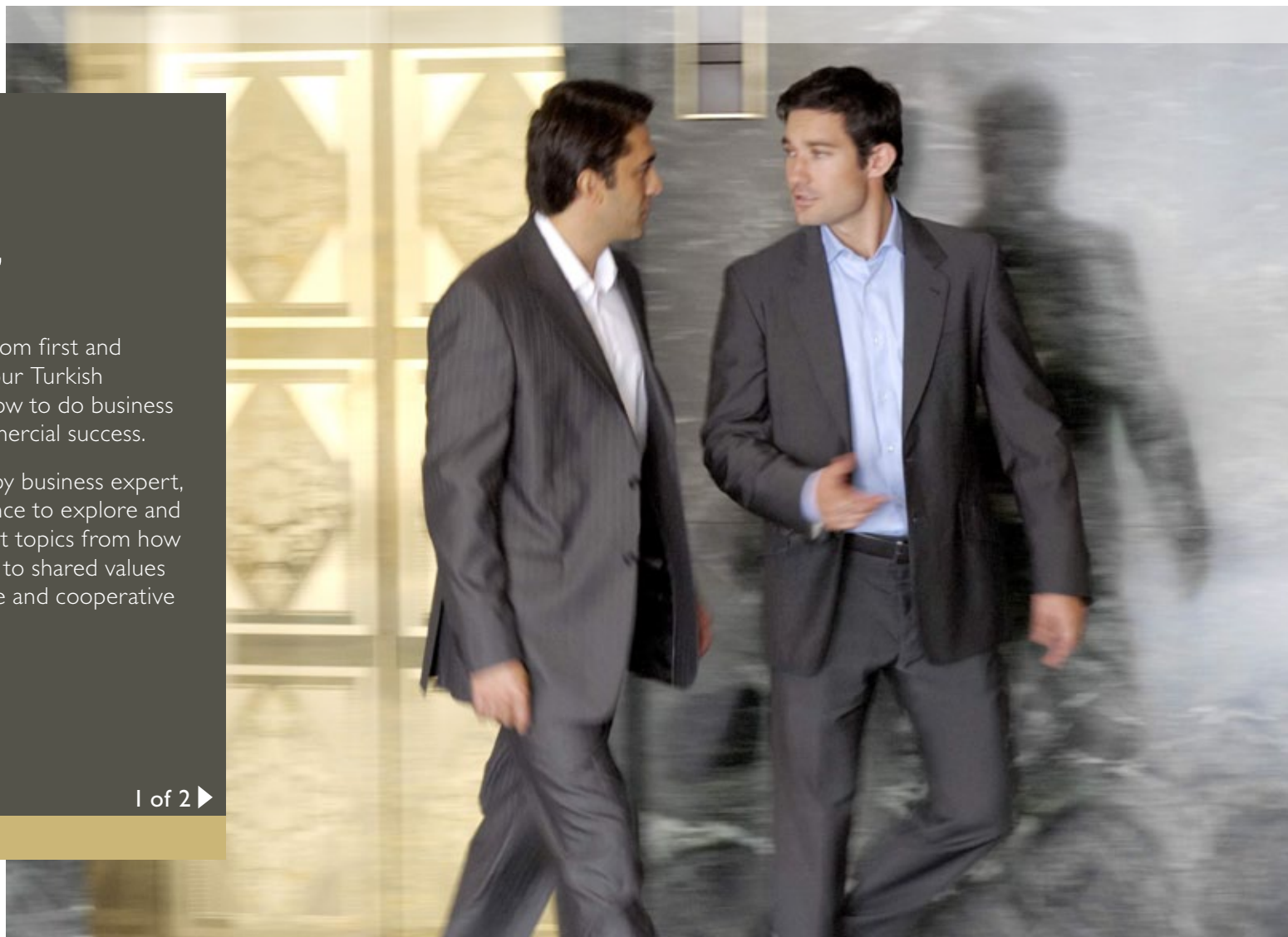
DO BETTER BUSINESS IN TURKEY WITH THE HELP OF OUR EXPERT, MR NIHAD AKYOL

Always greet the most senior person in the room first and expect to build a personal relationship with your Turkish colleagues. Knowing the “dos and don’ts” of how to do business in Turkey could prove invaluable to your commercial success.

In this informative and interactive session led by business expert, Mr Nihad Akyol, your group will have the chance to explore and discuss a wide range of interesting and relevant topics from how the Turkish decision-making process operates, to shared values and the secret to building genuinely productive and cooperative working relationships.

1 of 2 ▶

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INTRODUCTION

LOCATIONS

SPEAKERS

COMMUNITY

INTERACTIONS

BREAKS

MR NIHAD AKYOL

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ART AS BUSINESS WITH MR NIHAD AKYOL

In his session on Art as business, Nihad Akyol will talk to your delegates about art as an investment tool for business. In Turkey, as in other parts of the world, this is a rising trend. Your delegates will learn more about Turkish contemporary art, as well as the inside story on Sotheby's approach to art investment. He will also share his tips for collectors, and give an insightful overview of the Turkish contemporary art market, with advice on where to go and what to buy.

[Contact us](#) for pricing specific to your group.



INTRODUCTION

| LOCATIONS

| SPEAKERS

| COMMUNITY

| INTERACTIONS

| BREAKS

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Ceylan InterContinental Hotel Istanbul
Asker Ocagi Cad No.1 34435 Taksim | Istanbul | Turkey
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SAVE THE WORLD, PLANT A TREE

Help your group get close to nature and save the planet by planting seeds of hope for the future. Each delegate will be presented with a certificate to the value of 18 trees.

[Contact us](#) for pricing specific to your group.

INTRODUCTION

LOCATIONS

SPEAKERS

COMMUNITY

INTERACTIONS

BREAKS

PLANT A TREE

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CREATE YOUR OWN TRADITIONAL TURKISH ART

Treat your group to something a bit different with a lesson in Ebru painting. Ebru (Otherwise known as Marbling) can simply be described as painting on water with natural dyes. The dyes are said to 'dance on the water'. This traditional Turkish and Islamic art originated in Central Asia and dates back to the fifteenth Century.

The Turkish word 'Ebru', meaning clouds, describes the artist's own inner world. Patterns which take shape on water are fixed when they are transferred to paper or other materials. These are then used for a variety of purposes. As it is akin to abstract painting and contemporary graphic art, Ebru is often framed and hung.

1 of 3 ▶

[Contact us](#) for pricing specific to your group.



INTRODUCTION

LOCATIONS

SPEAKERS

COMMUNITY

INTERACTIONS

BREAKS

TURKISH ART

Ceylan InterContinental Hotel Istanbul
Asker Ocagi Cad No.1 34435 Taksim | Istanbul | Turkey
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TAKE TO THE WATER WITH THE SAILING SPIRIT PROGRAMME

In this special, interactive activity your group will get the chance to try their hand at sailing. With 20-40ft yachts at their disposal, there will be plenty of room to manoeuvre and stretch their abilities and skills to the maximum.

Working in teams of six people per yacht under the keen supervision of a professional skipper, this is an exhilarating experience not to be missed.

◀ 2 of 3 ▶

[Contact us](#) for pricing specific to your group.



INTRODUCTION

LOCATIONS

SPEAKERS

COMMUNITY

INTERACTIONS

BREAKS

SAILING SPIRIT

Ceylan InterContinental Hotel Istanbul
Asker Ocagi Cad No.1 34435 Taksim | Istanbul | Turkey
Go to www.intercontinental.com/meetings or [click here](#) to contact us

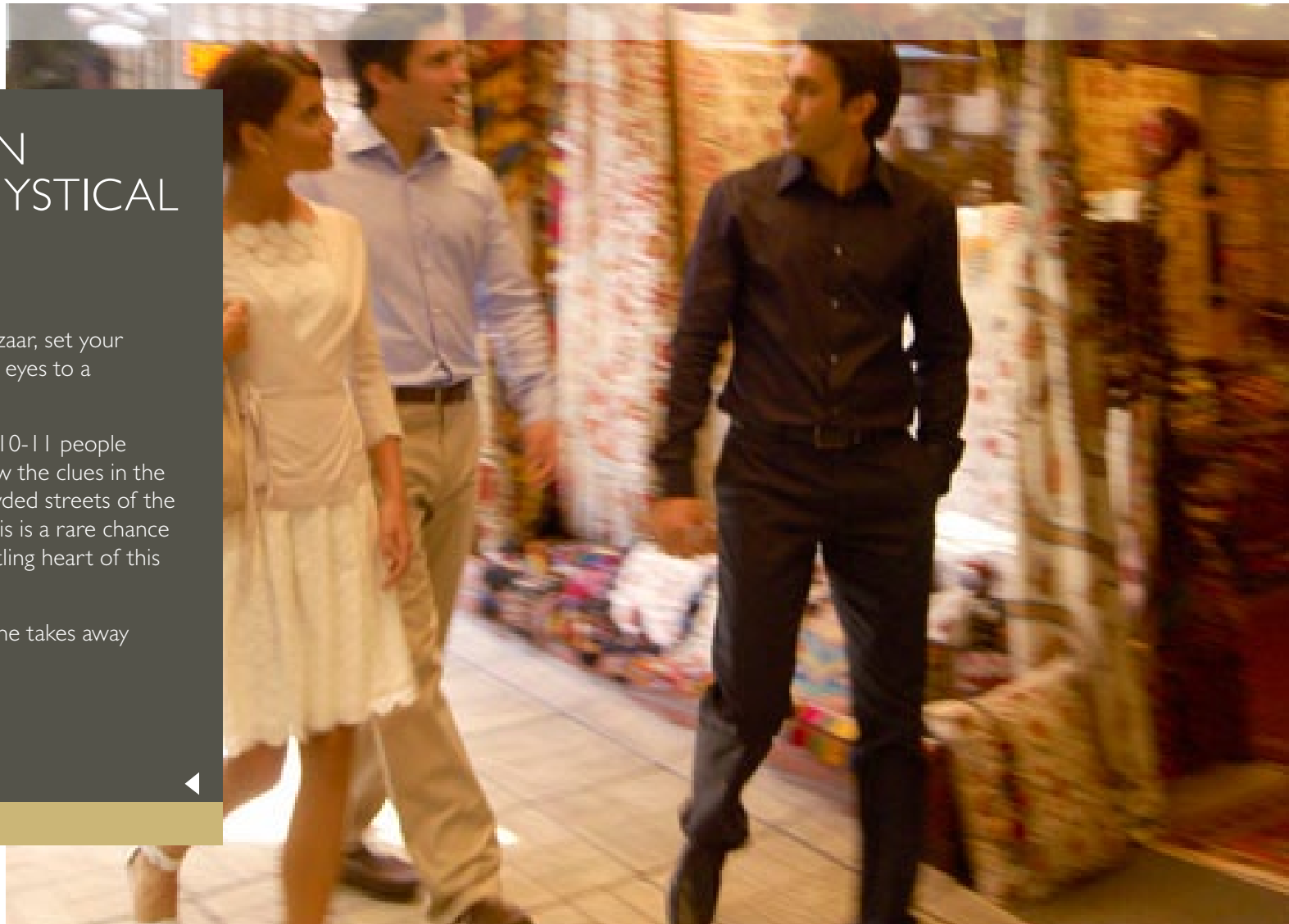
DISCOVER THE HIDDEN TREASURES OF THE MYSTICAL GRAND BAZAAR

In the magical setting of the beautiful Grand Bazaar, set your delegates the ultimate challenge and open their eyes to a fascinating world.

In this motivational event, up to eight teams of 10-11 people compete for a prize. Each team's task is to follow the clues in the accompanying booklet and map to get the crowded streets of the Grand Bazaar to reveal their hidden secrets. This is a rare chance to get as close as it is possible to get to the bustling heart of this ancient and special place and to its people too.

The winning team scoops the prize, but everyone takes away memories to treasure forever.

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INTRODUCTION

LOCATIONS

SPEAKERS

COMMUNITY

INTERACTIONS

BREAKS

GRAND BAZAAR

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Asker Ocagi Cad No.1 34435 Taksim | Istanbul | Turkey
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TAKE A TRADITIONAL BAKLAVA BREAK

Baklava is a rich, sweet pastry featured in many cuisines of the formerly Ottoman, Arab, and Iranian countries. It is a pastry made of layers of filo dough filled with chopped nuts and sweetened with syrup or honey.

Your Baklava Break will include:

- Freshly brewed filter coffee, orange and cherry juice, water, lemonade
- Assorted baklava; 'şöbiyet', pistachio rolls, walnut, chocolate baklava
- Sliced seasonal fresh fruits
- Sour cherry sauce

1 of 3 ▶

[Contact us](#) for pricing specific to your group.



INTRODUCTION

LOCATIONS

SPEAKERS

COMMUNITY

INTERACTIONS

BREAKS

BAKLAVA BREAK

Ceylan InterContinental Hotel Istanbul
Asker Ocagi Cad No.1 34435 Taksim | Istanbul | Turkey
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ENJOY A DELICIOUS SESAME SEED BREAD BREAK

During your break, traditionally brewed Turkish Tea will be served from a copper water kettle.

Freshly brewed filter coffee, orange and cherry juice, yoghurt drink and lemonade are also available.

As an accompaniment, sesame seed bread is served with yellow cheese, sausage with garlic and a sumptuous choice of black olive paste, white cheese, cream cheese and cherry tomatoes.

◀ 2 of 3 ▶

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INTRODUCTION

LOCATIONS

SPEAKERS

COMMUNITY

INTERACTIONS

BREAKS

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Ceylan InterContinental Hotel Istanbul
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TEMPT YOUR TASTE BUDS “BÖREK” TURKISH PASTRY BREAK

Enjoy an authentic Turkish tea-time. Sip delicious authentic Turkish tea traditionally brewed in a copper water kettle, or opt for freshly brewed filter coffee, refreshing orange and cherry juice, lemonade or yoghurt drink.

Bite into a delightful assortment of savoury Turkish puff pastries “Börek” stuffed with white cheese, minced meat and spinach.

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INTRODUCTION

LOCATIONS

SPEAKERS

COMMUNITY

INTERACTIONS

BREAKS

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