

WELCOME  
TO THE **NEW YORK**  
**TIMES SQUARE**  
INSIDER COLLECTION

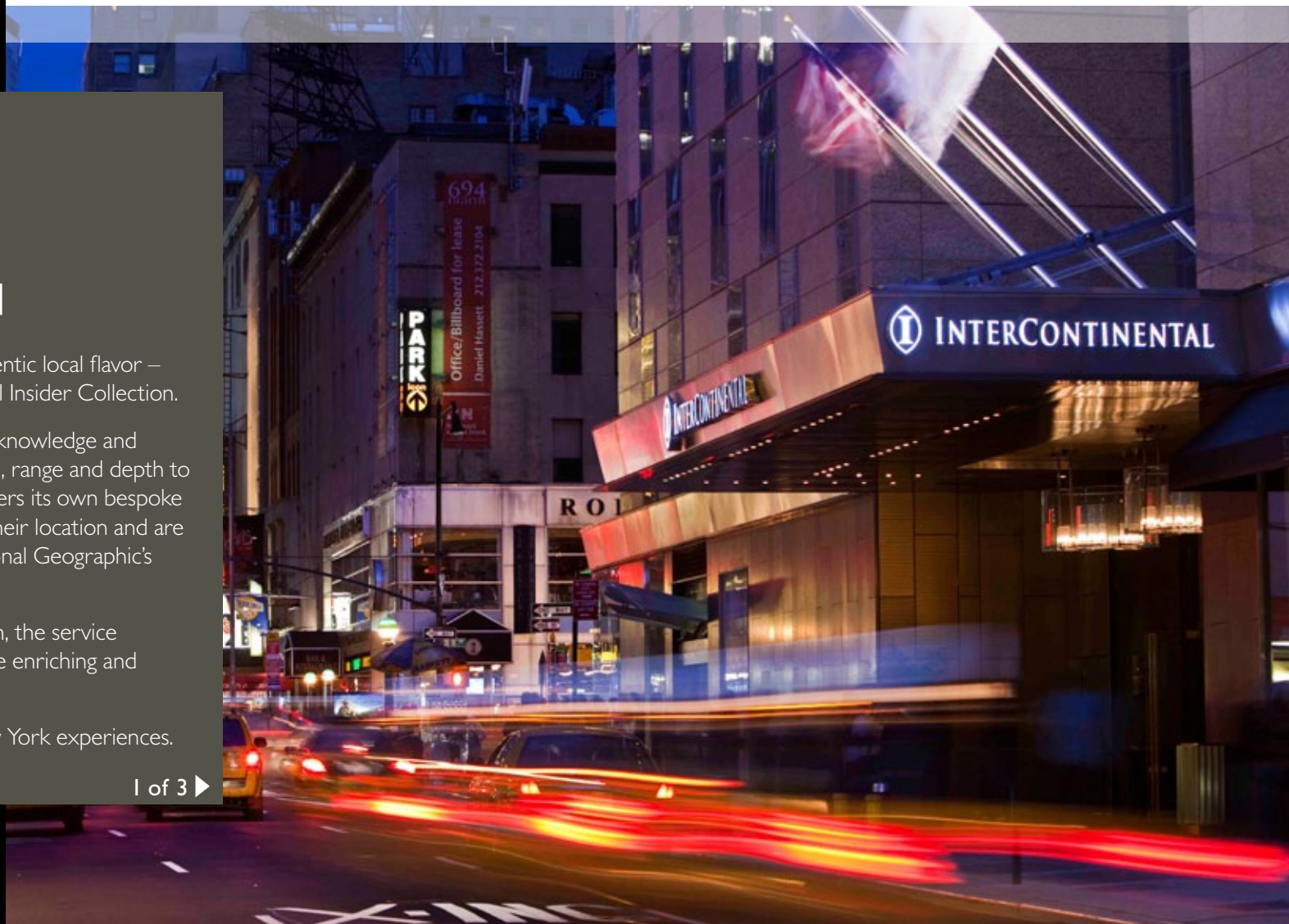
Truly memorable meetings and events with authentic local flavor – that is the inspiration behind the InterContinental Insider Collection.

Our network of hotels and resorts is global; our knowledge and expertise local, giving planners guaranteed choice, range and depth to add to any meeting or conference. Each hotel offers its own bespoke selection of services which are firmly rooted in their location and are responsibly guided by our partnership with National Geographic's Center for Sustainable Destinations.

The options are limitless, the local knowledge rich, the service professional and faultless, the delegate experience enriching and rewarding every time.

Sample for yourself some of our wonderful New York experiences.

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INTRODUCTION | LOCATIONS | SPEAKERS | COMMUNITY | INTERACTIONS | BREAKS | CONTACT US

**INSIDER LOCATIONS**

Choose an InterContinental venue for your event and a world of possibilities opens up. As locals, your hotel team hold the key to a side of your locality tourists never see. What and who they know gives you an exclusive mix of authentic venues and experiences to play with.

**INSIDER SPEAKERS**

Bring your event to life with an inspirational speaker – someone who can really strike a chord with your delegates and enrich their experience beyond measure. Fascinating and engaging, motivating Insider Speakers range from celebrities and cultural experts to sporting heroes. Whatever their passion, they all have a local connection and you will discover that their unique insights and local know-how make your event one to remember.

**INSIDER COMMUNITY**

There's nothing quite like immersing yourself in the community to gain an added depth and understanding to your experience in a new destination. Insider Community has been designed to benefit local people and create truly memorable and meaningful experiences for your delegates too.

**INSIDER INTERACTIONS**

This team-building experience will help your delegates connect with each other as never before. Using the unique character, heritage or geography of your destination to inspire interaction, each experience, whether based on or off-site offers an original way to engage delegates and motivate them to build effective working relationships.

**INSIDER BREAKS**

With Insider Collection even your breaks are fulfilling experiences. From serving up a delicious lunch of provincial dishes for a taste of regional cuisine to spending some quality time with your Concierge team to get their best insider tips, a few minutes out of your busy schedule becomes a whole experience in itself.

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## ENRICHING EXPERIENCES FOR OUR GUESTS AND OUR ENVIRONMENT

We believe that a responsible meeting is not only what you experience in the meeting room but also knowing that your hotel respects the destination around it.

We're proud to partner leaders in geotourism, the National Geographic Center for Sustainable Destinations. Our ambition is that guests enjoy enriching experiences that reveal what makes a place truly special – its heritage, culture and tradition – and the importance of protecting it.

At InterContinental we use a holistic approach to being a responsible business: to work from the grass roots up, recognizing each individual hotel team as the experts best placed to use their local knowledge for developing community and environmental initiatives that meet the specific needs of the destination. This Insider Collection gives delegates access to some of these unique experiences, and for those meetings that stay in the meeting room, you can be assured our hotel is working behind the scenes to protect what is special about the place for fellow travelers.

[Contact us](#) for pricing specific to your group.

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InterContinental New York Times Square  
300 W. 44th | New York, NY 10036 | USA  
Go to [www.intercontinental.com/meetings](http://www.intercontinental.com/meetings) or [click here](#) to contact us

## HOST AN OFF-SITE EVENT AT THE TIMESCENTER

The TimesCenter Stage is a fantastic, upmarket location for lectures and performances tailored to your needs.

TimesCenter has three areas at your disposal:

**The Stage:** A state-of-the-art theater seating 378 delegates, with a 65' x 15' stage looking onto the Tower's interior garden. Great for film screenings, awards programs and concerts.

**The Hall:** A magnificent and opulent 5,000 square feet that can accommodate 350 for a gala dinner and up to 500 for receptions.

**The Gallery:** An ideal pre and post reception area for exclusive premieres and exhibits.

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## ENJOY A PRIVATE VIP TOUR OF THE MUSEUM OF MODERN ART (MOMA)

One of New York's most iconic landmarks and must-see places, we invite you and your delegates to an exclusive, behind-the-scenes tour of this amazing venue. Spend the evening looking at incredible works of art. No crowds, no fuss, just the personal attentions of expert guides, exclusively for you.

Sip complimentary cocktails as you take in the stunning exhibits, or listen to a lecture on a fascinating aspect of modern art. Your delegates are guaranteed a memorable and inspiring experience at one of NYC's most 'up there' venues.

Visits last three hours and are available Monday, Wednesday, and Thursday evenings.

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## DISCOVER FINE WINES WITH SOMMELIER ANANI LAWSON

Discover the world's finest wines with a true expert. For years, Anani Lawson has been known as the Sommelier at Thomas Keller's famous French Laundry. He has now re-located to NYC to curate the wine collection at PerSe.

In addition to his vast knowledge of oenology (the 'art of winemaking'), Anani's amiable personality and zest for wine will not only educate, but also amuse your delegates. An exclusive wine tasting session is combined with his lecture. Events range from \$3,000 to \$5,000 based on wine selections and size of group.

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## MAKE YOUR OWN COUTURE FRAGRANCE WITH SUE PHILLIPS

Creator of Tiffany and Burberry Perfume, Sue Phillips provides an interactive, educational and team building journey of discovery into our sense of smell – the second most powerful human sense after vision. Delegates can interact and create their very own customized perfume to take home with them. A perfect personal memento or gift for someone special. Delegates have their personal scent bottled and they also receive a certificate of registration. From \$3,000 per event for up to 25 people.

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## SHARE AN EVENING WITH CHILDREN AT THE RONALD MCDONALD HOUSE

Prepare and share a dinner at the Ronald McDonald House of New York. Groups have the opportunity to create a themed meal and share that with the children and their families staying at the House. The Ronald McDonald House was created by volunteers and continues to rely on volunteers to enhance its services and programs. Your presence as a volunteer has a positive impact on the life of a child and families who need to live at the House while undergoing cancer treatment at a local hospital.

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THE RONALD MCDONALD HOUSE

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## FLY THROUGH THE AIR AT THE NEW YORK TRAPEZE SCHOOL

If you're looking for a unique team building exercise, the New York Trapeze School is the perfect venue. With a variety of fun and demanding activities that can be tailored specifically to your delegates' needs, on offer is juggling, stilt walking and wall climbing. There is also the unforgettable feat of swinging on a real trapeze high in the air.

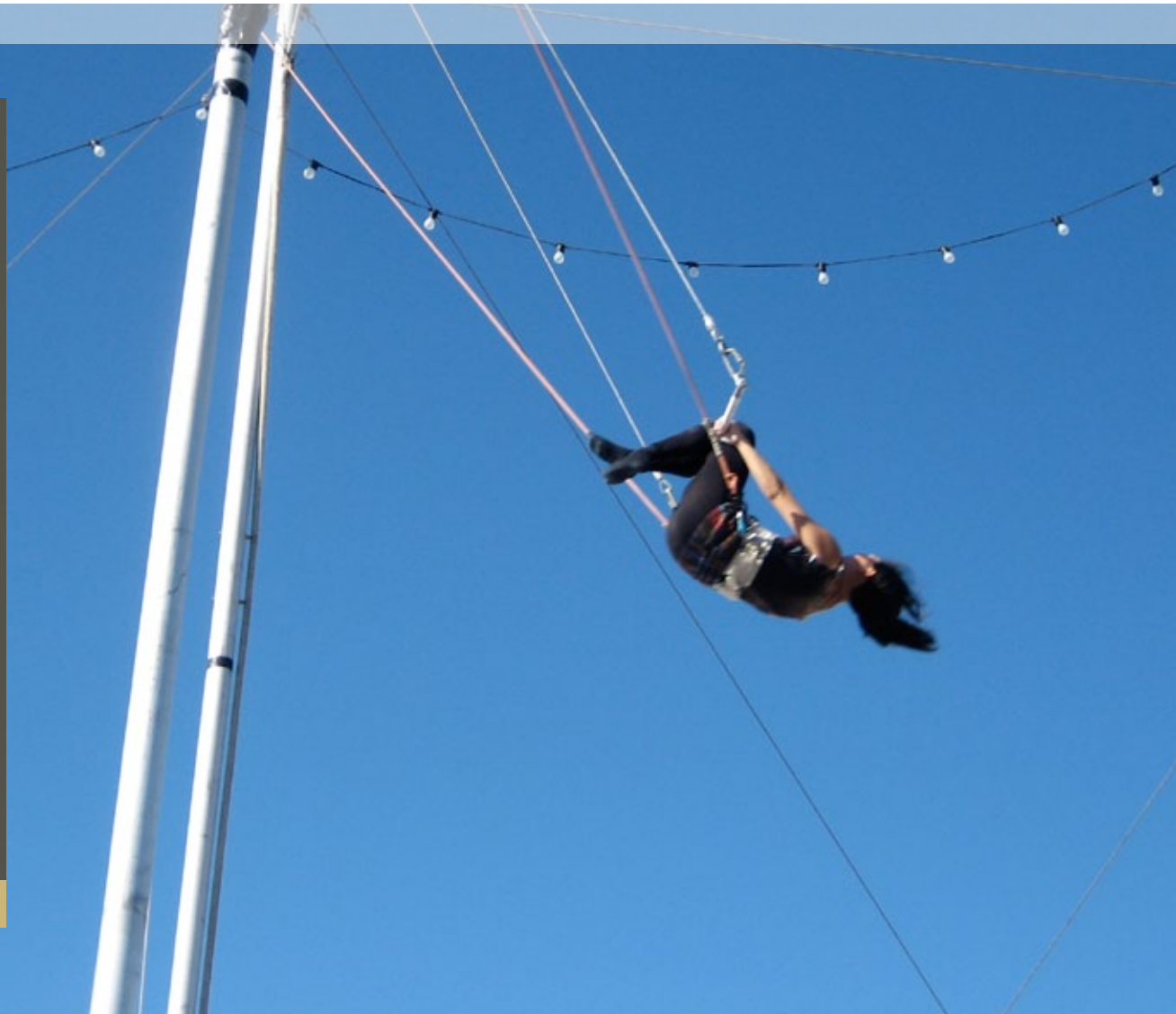
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NEW YORK TRAPEZE SCHOOL

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## TEST YOUR COOKING ABILITY WITH SCOTT POLLACK

This unique 'pop up' culinary party brings the kitchen and all the ingredients right to you. Scott has created a unique combination of culinary themed, interactive events including an 'Iron Chef' style cooking competition and a Mix and Mingle Party where delegates can create their own recipes from a buffet of ingredients.

[Contact us](#) for pricing specific to your group.



## DYLAN'S CANDY BAR BREAK

An Assortment of retro candy from New York's famous store Dylan's is a reminder that candy is a traditional part of American culture and continues to bring us pleasure. This break is guaranteed to send customers back in time to revisit their favorite childhood memories.

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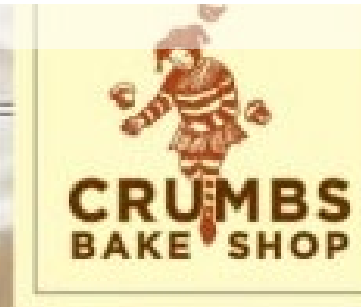


## CRUMBS CUPCAKE BREAK

Take some quality time out of your meeting and treat your delegates. Crumbs Bake Shop believes in celebrating the simple everyday things in life. In a world where we move too fast, a cupcake is the exception. This indulgent selection includes a delicious selection of mini cupcakes, coffee, international teas and soft drinks.

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Contact us for pricing specific to your group.



## CONCIERGE VISIT

As delegates sip tea and choose from our delicious menu selections, why not make the most of the break by allowing our chief concierge to present a unique insider's view on various aspects of New York city. You choose the focus, we do the rest.

[Contact us](#) for pricing specific to your group.



## THANK YOU

Contact us to learn more about the New York Insider Collection and how we can help you create a truly memorable experience with authentic local flavor.

Whichever Insider Collection experience is right for you, you can be assured that it reflects the best principles of Responsible Business, a commitment demonstrated by our partnership with the National Geographic Center for Sustainable Destinations.

Email address: [ictsqsales@ihg.com](mailto:ictsqsales@ihg.com)

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