

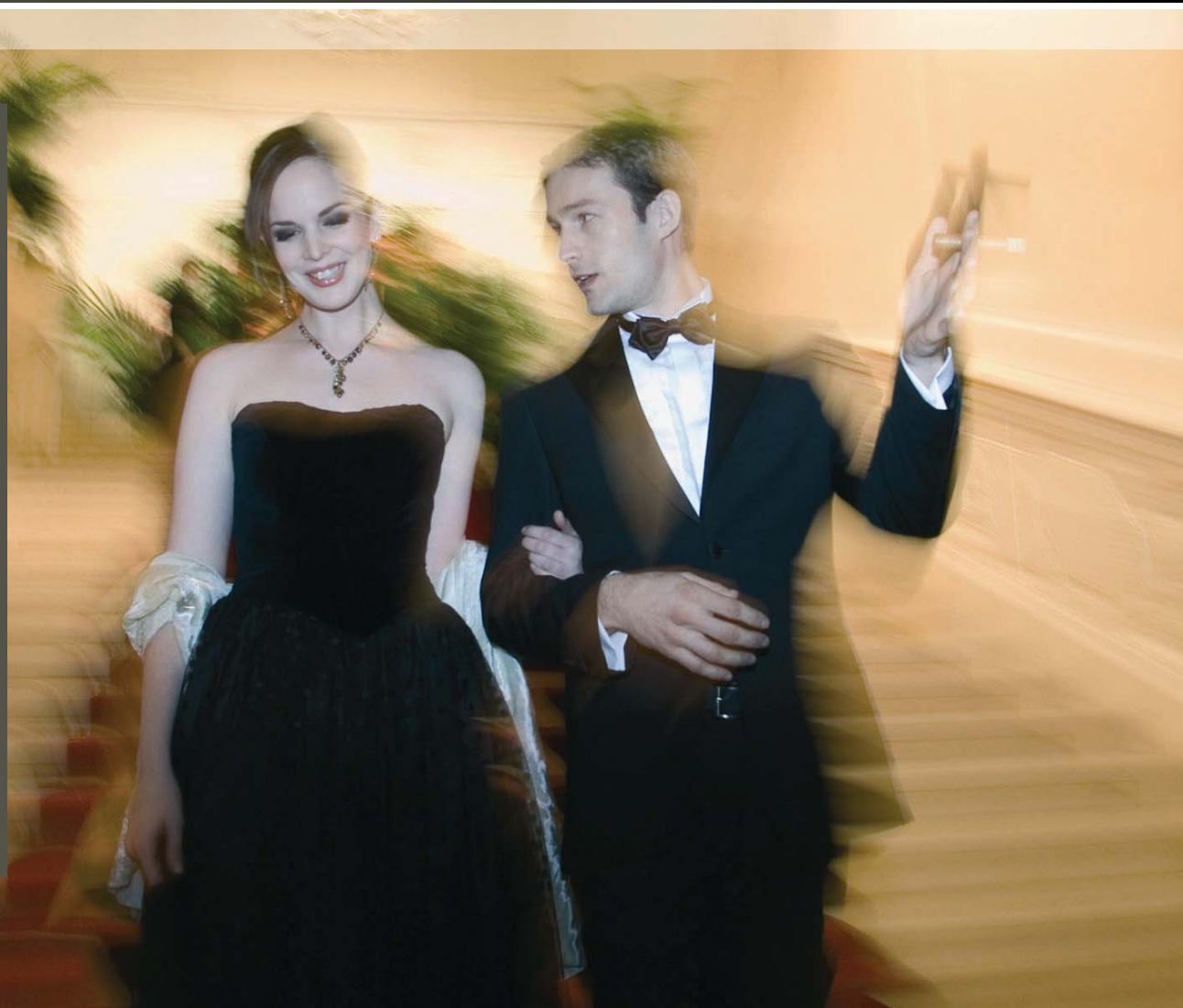
## WELCOME TO THE VIENNA INSIDER COLLECTION

Truly memorable meetings and events with authentic local flavour – that is the inspiration behind the InterContinental Insider Collection.

Our network of hotels and resorts is global; our knowledge and expertise local, giving planners guaranteed choice, range and depth to add to any meeting or conference. With each hotel offering its own bespoke selection of services, and every experience designed around you, the InterContinental Insider Collection delivers unique events firmly rooted in their location with a rare, but tangible sense of place.

The options are limitless, the local knowledge rich, the service professional and faultless, the delegate experience enriching and rewarding every time.

Sample for yourself some of our wonderful Vienna experiences.



INTRODUCTION

| LOCATIONS

| SPEAKERS

| COMMUNITY

| INTERACTIONS

| BREAKS

## INSIDER LOCATIONS

Choose an InterContinental venue for your event and a world of possibilities opens up. As locals, your hotel team hold the key to a side of your locality tourists never see. What and who they know gives you an exclusive mix of authentic venues and experiences to play with.

## INSIDER SPEAKERS

Bring your event to life with an inspirational speaker – someone who can really strike a chord with your delegates and enrich their experience beyond measure. Fascinating and engaging, motivating Insider Speakers range from celebrities and cultural experts to sporting heroes. Whatever their passion, they all have a local connection and you will discover that their unique insights and local know-how make your event one to remember.

## INSIDER COMMUNITY

There's nothing quite like immersing yourself in the community to gain an added depth and understanding to your experience in a new destination. Insider Community has been designed to benefit local people and create truly memorable and meaningful experiences for your delegates too.

## INSIDER INTERACTIONS

This team-building experience will help your delegates connect with each other as never before. Using the unique character, heritage or geography of your destination to inspire interaction, each experience, whether based on or off-site offers an original way to engage delegates and motivate them to build effective working relationships.

## INSIDER BREAKS

With Insider Collection even your breaks are fulfilling experiences. From serving up a delicious lunch of provincial dishes for a taste of regional cuisine to spending some quality time with your Concierge team to get their best insider tips, a few hours out of your busy schedule becomes a whole experience in itself.



INTRODUCTION

| LOCATIONS

| SPEAKERS

| COMMUNITY

| INTERACTIONS

| BREAKS

## SPEND PART OF YOUR MEETING AT THE FORMER IMPERIAL PALACE

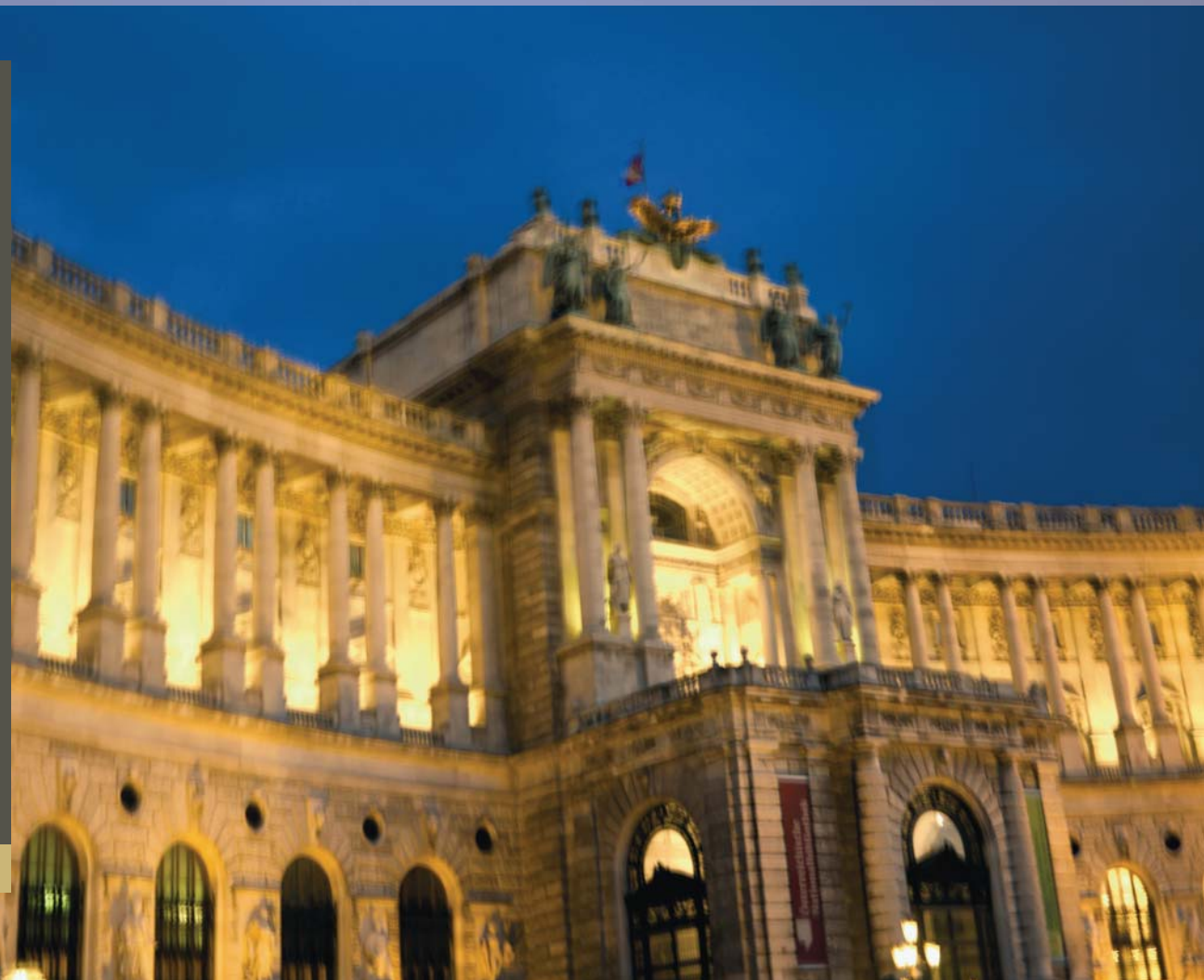
Hofburg Vienna – unique, historic, beautiful. The ultimate venue for an unforgettable conference, dinner or gala event giving delegates a unique opportunity to appreciate the cultural wealth and heritage of one of Europe's finest cities.

The seat of the ruling Habsburg dynasty until 1918, this stunning imperial palace was built between the 13th and 21st centuries. Something your guests can ponder over canapés and cocktails on the rooftop foyer with its breathtaking city views. For more formal conference activities, the palace museum provides a stimulating and motivating environment.

With 35 magnificent halls – from the impressive Festive Hall where famous Viennese balls are held, to the Ceremony Hall which once served as the throne room – every size of party is catered for.

1 of 2 ▶

[Contact us](#) for pricing specific to your group.



## DINE IN STYLE AT VIENNA'S LARGEST SECULAR BAROQUE BALLROOM

The Liechtenstein Museum, opened in May 2004, celebrates the return of Prince Hans-Adam II of Liechtenstein's art collection to its original palace home. This, the largest and most important private art collection in the world, includes works by Rubens, Raphael and Rembrandt.

At the main entrance stands the golden carriage of Prince Joseph Wenzel of Liechtenstein with the promise of yet more treasures inside.

A truly wonderful venue for any occasion, the glorious palace gardens provide the perfect backdrop for a sumptuous garden party, whilst the many and magnificent rooms of the palace itself, offer a plethora of options from lectures and seminars to gala dinners, concerts and cocktail receptions.



[Contact us](#) for pricing specific to your group.

INTRODUCTION | LOCATIONS | SPEAKERS | COMMUNITY | INTERACTIONS | BREAKS

LIECHTENSTEIN MUSEUM

InterContinental Vienna  
Johannesgasse 28 | Vienna, A-1037 | Austria  
Go to [www.intercontinental.com/meetings](http://www.intercontinental.com/meetings) or [click here](#) to contact us

## CONNECT TO LOCAL TRADITION, CULTURE AND HISTORY

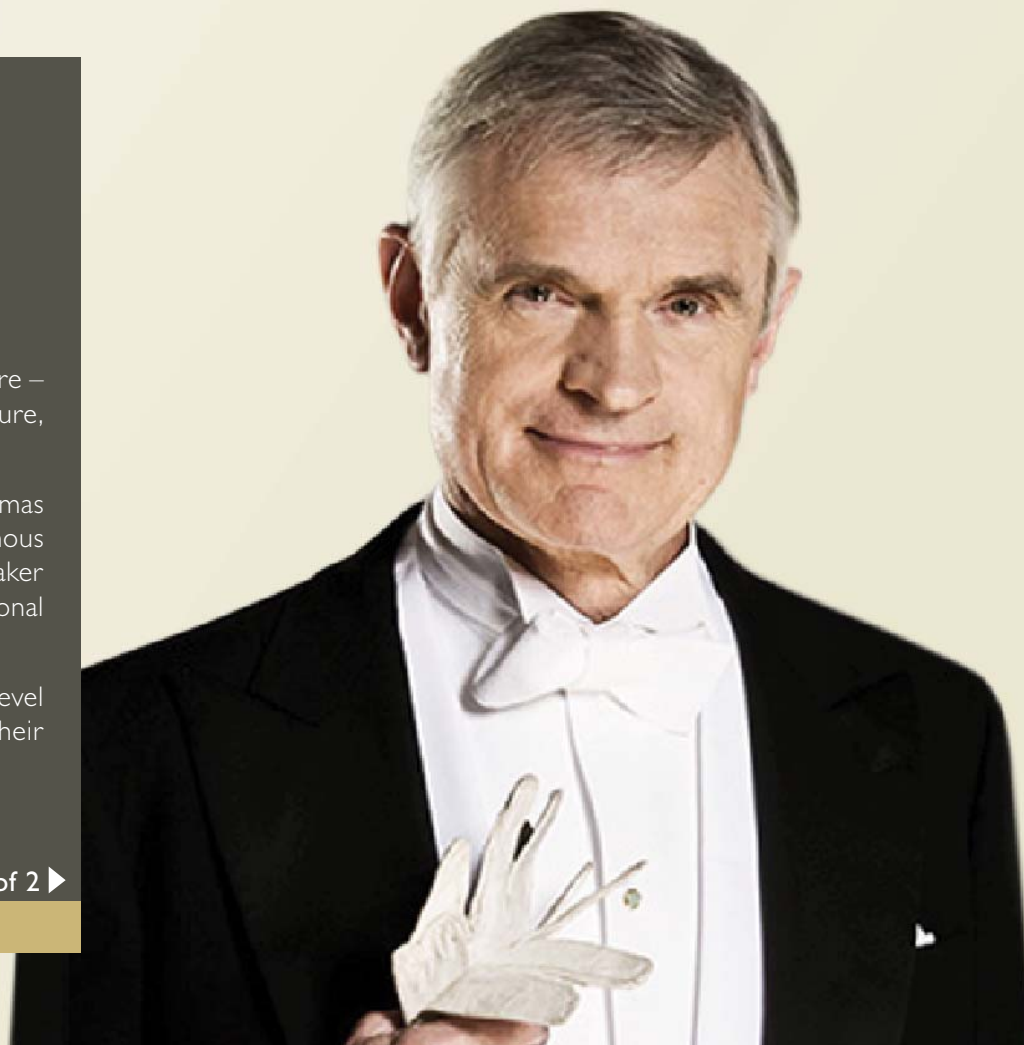
Authentic travel experiences – whether for business or pleasure – so often depend on what truly makes a place unique – its culture, customs and traditions.

Someone who is an expert on this very subject is Herr Thomas Schafer-Elmayer. Not only is he Master of the world-famous Elmayer Dancing School, he is also a skilled and influential speaker on many topics, including business culture and international business etiquette.

Herr Elmayer takes management training to a whole new level and can help your delegates to finesse their skills, fine tune their technique whilst having a thoroughly enjoyable time doing it.

1 of 2 ▶

[Contact us](#) for pricing specific to your group.



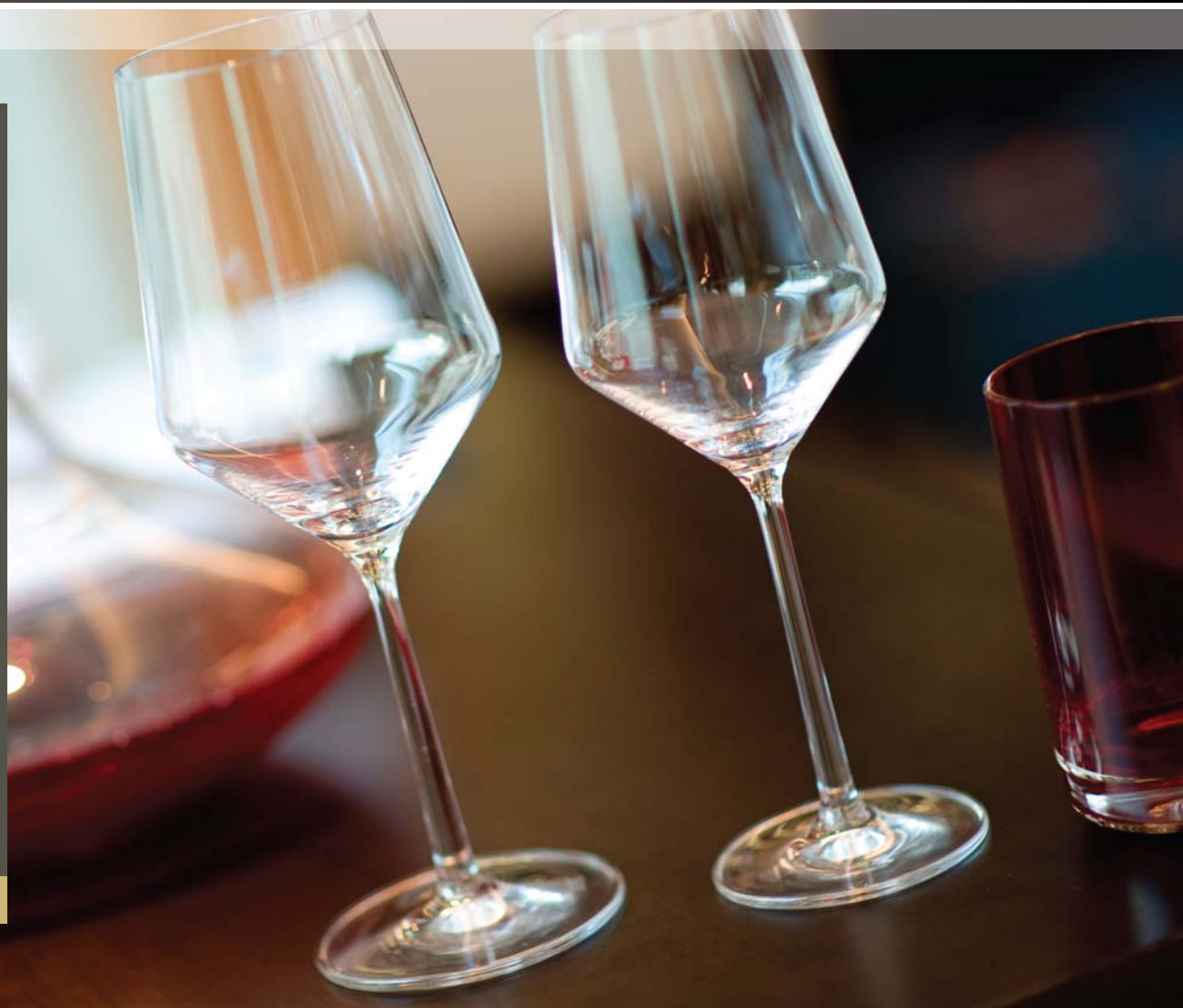
## BECOME A WINE AND MICRO-MARKETING **EXPERT**

If you believe in following your dream and agree, 'Life's too short to waste it on bad wines,' then Austria's premier sweet wine-maker and self-made business extraordinaire, Willi Opitz, is someone you'll want your delegates to meet.

As the wine-maker to the McLaren Formula One team, Willi has a firm understanding about the value of teamwork and is happy to share this along with his insider know-how on wine and marketing.

Depending on your time-frame, you can opt for a simple wine-tasting or wine and marketing seminar, or spend an entire wine day in Willi's hometown, Illmitz, one hour's drive from Vienna.

[Contact us](#) for pricing specific to your group.



## HELP THE HOMELESS IN THE GRUFT

Hidden beneath Mariahilfer Church is what the locals call the 'Gruft'. Roughly translated as the 'tomb' this is a refuge for Vienna's homeless.

The city's innovative 'Cooking in the Tomb' campaign provides vital sustenance and shelter to cold and hungry people every evening. You and your party are invited to join our regular chefs to serve up hot and delicious fare to an appreciative audience. This unusual but effective team-building environment allows your delegates to help the local community and sharpen up their cooking skills at the same time.

1 of 2 ▶

[Contact us](#) for pricing specific to your group.



INTRODUCTION | LOCATIONS | SPEAKERS | COMMUNITY | INTERACTIONS | BREAKS

THE GRUFT

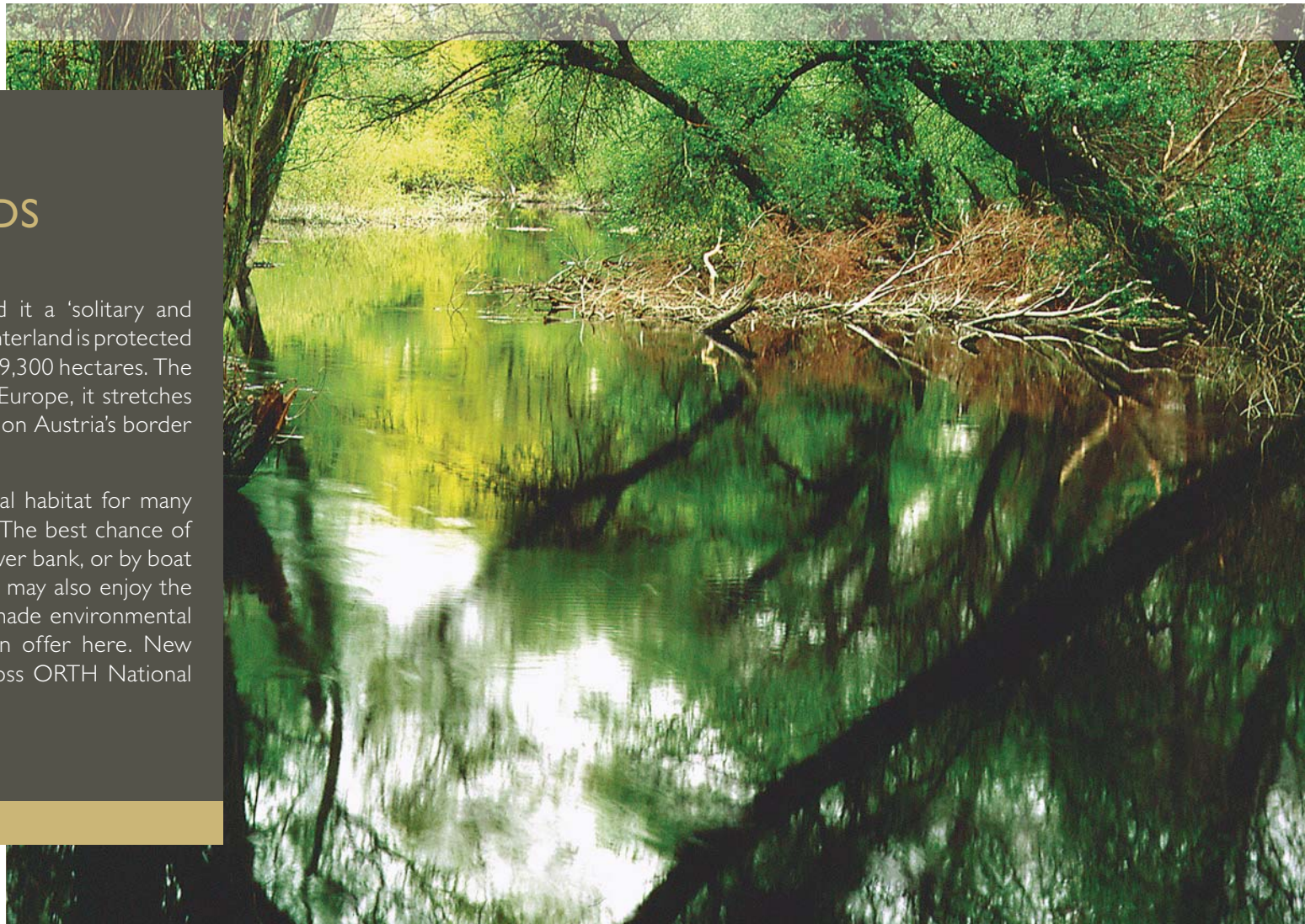
InterContinental Vienna  
Johannesgasse 28 | Vienna, A-1037 | Austria  
Go to [www.intercontinental.com/meetings](http://www.intercontinental.com/meetings) or [click here](#) to contact us

## PROTECT THE DANUBE WETLANDS

Crown Prince Rudolf of Austria once called it a 'solitary and distinctive wilderness'; today Vienna's watery hinterland is protected in the Donau-Auen National Park, which spans 9,300 hectares. The only major surviving wetland in all of Central Europe, it stretches from Vienna to the mouth of the March River on Austria's border with Slovakia.

The Danube runs freely here, providing a vital habitat for many animal and plant species, some of them rare. The best chance of spotting them is on foot or by bike along the river bank, or by boat accompanied by a park ranger. Your delegates may also enjoy the workshops, volunteering activities and tailor-made environmental projects to suit your schedule that are all on offer here. New perspectives can also be gleaned at the Schloss ORTH National Park Centre, just a short drive from Vienna.

[Contact us](#) for pricing specific to your group.



INTRODUCTION | LOCATIONS | SPEAKERS | COMMUNITY | INTERACTIONS | BREAKS

DANUBE WETLANDS

InterContinental Vienna  
Johannesgasse 28 | Vienna, A-1037 | Austria  
Go to [www.intercontinental.com/meetings](http://www.intercontinental.com/meetings) or [click here](#) to contact us

## WALTZ YOUR WAY TO A **SUCCESSFUL EVENT**

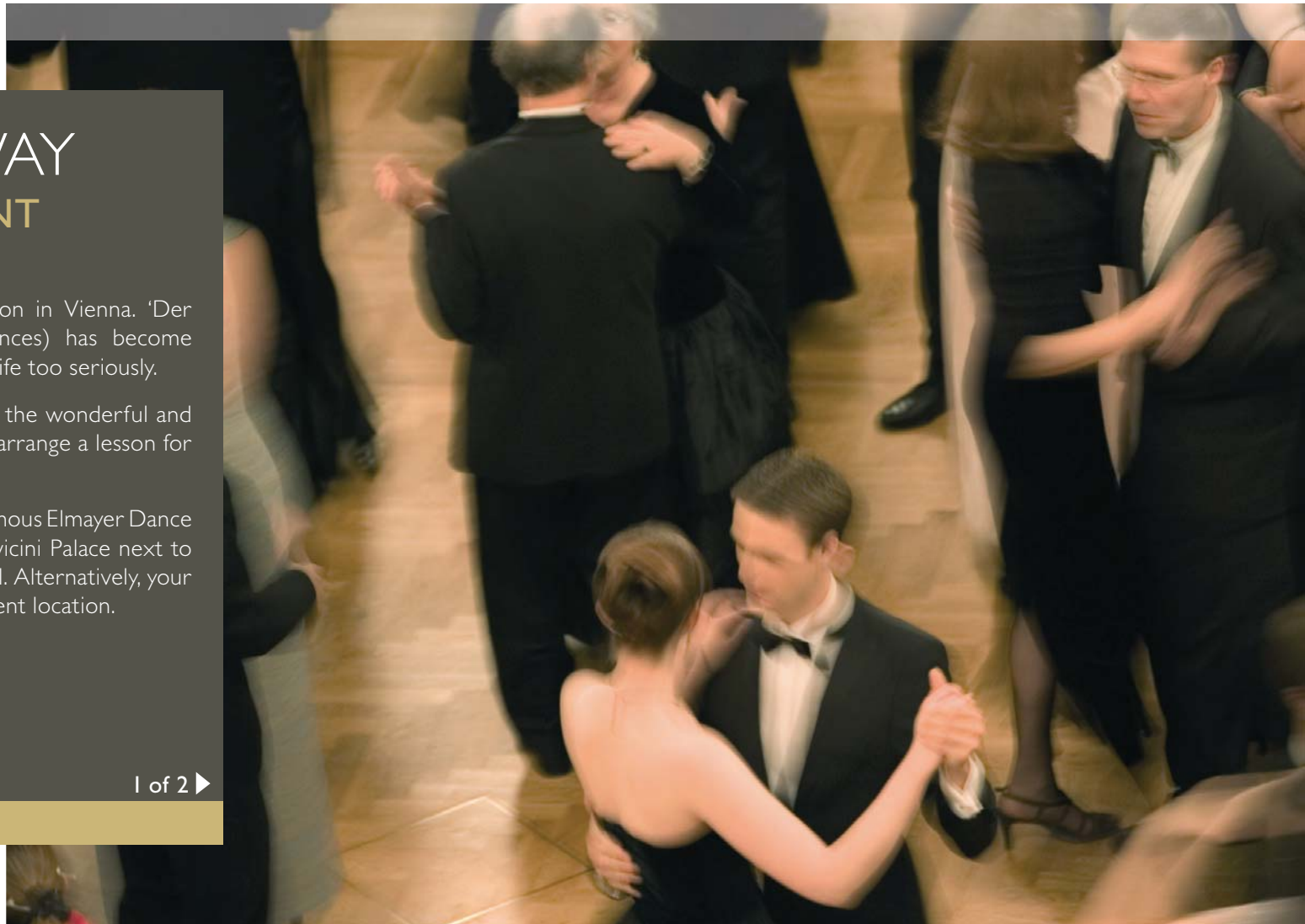
Ballroom dancing has a long and rich tradition in Vienna. 'Der KongressTanzt' (the Viennese Congress Dances) has become symbolic of the Viennese liking for not taking life too seriously.

Discover just how easy it is to learn to dance the wonderful and exhilarating Viennese Waltz by allowing us to arrange a lesson for you and your delegates during your stay.

Private tuition is available to you at the world famous Elmayer Dance School, which is situated in the splendid Pallavicini Palace next to the stables of the famous Spanish Riding School. Alternatively, your instructor can come to you at your chosen event location.

1 of 2 ▶

[Contact us](#) for pricing specific to your group.



## DISCOVER, CREATE, GROW – TIME FOR **THE ARTS**

The Albertina Format Werk Art Studio is the place for your delegates to discover their creative side. Situated in one of Austria's most famous and well known museums, the focus is very much on the active exploration of art. No special talent or training is required, just a desire for self-expression and enrichment.

Taking inspiration from the works of art to be seen in the museum's exhibitions, delegates can partake in an interactive workshop which gives them the opportunity to experiment with new materials and techniques, including drawing, water colour painting, print making, gold plating, and black and white photography.

Also available is action painting – in other words, a chance to get messy as this technique involves the spontaneous splashing, dribbling or smearing of paint onto a canvass.

[Contact us](#) for pricing specific to your group.



INTRODUCTION | LOCATIONS | SPEAKERS | COMMUNITY | INTERACTIONS | BREAKS

ALBERTINA ART WORKSHOP

InterContinental Vienna  
Johannesgasse 28 | Vienna, A-1037 | Austria  
Go to [www.intercontinental.com/meetings](http://www.intercontinental.com/meetings) or [click here](#) to contact us

## A TASTE OF VIENNA

We believe that when it comes to dining, authentic flavours and personalised choices enrich your delegates' experience of your chosen locality. Our Local Origins menu options include regional dishes or local ingredients for which the destination is known.

Experience our new catering concept, created by CATERING'S BEST BY INTERCONTINENTAL, which serves seasonal and carefully prepared dishes made from organic and Fairtrade products. Ingredients are preferably locally sourced and meet all the requirements of the highest quality standards.

### The 'Authentic Austria' Coffee Break:

Wholemeal roll with cream cheese and cress; Spicy tomato bread with rucicola and egg; Pretzel with salted butter; Brown bread with 'Liptauer' fresh cheese; Ham rolls with herbed gervais; Fresh fruit salad with fresh mint; Strudel trilogy of apple, pear and fresh cheese; Viennese variation of mini pastries; 'Ronnefeldt' tea selection with milk/lemon; Coffee with milk/cream. €10.00 per person

| of 2 ▶

[Contact us](#) for pricing specific to your group.



### STAY ENGAGED AND INSPIRED WITH **HEALTHY FOOD**

Eating well comes naturally to most people in Vienna. An international model for healthy nutrition, Vienna and its surrounds helped to invent organic farming. Tewa in the Naschmarkt is popular with trendy locals for delicious organic food. The underground club, Flex, serves tasty organic chips and wine. Or you can buy your own locally grown fresh organic produce at the farmers' market on Freyung.

For your delegates CATERING'S BEST BY INTERCONTINENTAL has prepared a special coffee break featuring organic and Fairtrade products.

#### 'The InterContinental Fitness' Coffee Break:

Plain and fruit yoghurts; Fresh fruit salad; Vegetable sticks with dips; Bircher muesli; Carrot-apple muffin; Energy and corny bar; Dried fruits and nuts; Selection of herb tea; 'Ronnefeldt' tea selection with milk/lemon; Coffee with milk/cream. €8.00 per person

[Contact us](#) for pricing specific to your group.

