

WELCOME TO THE **WASHINGTON** INSIDER COLLECTION

Truly memorable meetings and events with authentic local flavor – that is the inspiration behind the InterContinental Insider Collection.

Our network of hotels and resorts is global; our knowledge and expertise local, giving planners guaranteed choice, range and depth to add to any meeting or conference. Each hotel offers its own bespoke selection of services which are firmly rooted in their location and are responsibly guided by our partnership with National Geographic's Center for Sustainable Destinations.

The options are limitless, the local knowledge rich, the service professional and faultless, the delegate experience enriching and rewarding every time.

Sample for yourself some of our wonderful Washington experiences.

1 of 3 ▶



INTRODUCTION | LOCATIONS | SPEAKERS | COMMUNITY | INTERACTIONS | BREAKS | CONTACT US

INSIDER LOCATIONS

Choose an InterContinental venue for your event and a world of possibilities opens up. As locals, your hotel team hold the key to a side of your locality tourists never see. What and who they know gives you an exclusive mix of authentic venues and experiences to play with.

INSIDER SPEAKERS

Bring your event to life with an inspirational speaker – someone who can really strike a chord with your delegates and enrich their experience beyond measure. Fascinating and engaging, motivating Insider Speakers range from celebrities and cultural experts to sporting heroes. Whatever their passion, they all have a local connection and you will discover that their unique insights and local know-how make your event one to remember.

INSIDER COMMUNITY

There's nothing quite like immersing yourself in the community to gain an added depth and understanding to your experience in a new destination. Insider Community has been designed to benefit local people and create truly memorable and meaningful experiences for your delegates too.

INSIDER INTERACTIONS

This team-building experience will help your delegates connect with each other as never before. Using the unique character, heritage or geography of your destination to inspire interaction, each experience, whether based on or off-site offers an original way to engage delegates and motivate them to build effective working relationships.

INSIDER BREAKS

With Insider Collection even your breaks are fulfilling experiences. From serving up a delicious lunch of provincial dishes for a taste of regional cuisine to spending some quality time with your Concierge team to get their best insider tips, a few minutes out of your busy schedule becomes a whole experience in itself.

◀ 2 of 3 ▶



ENRICHING EXPERIENCES FOR OUR GUESTS AND OUR ENVIRONMENT

We believe that a responsible meeting is not only what you experience in the meeting room but also knowing that your hotel respects the destination around it.

We're proud to partner the leaders in geotourism, the National Geographic Center for Sustainable Destinations. Our ambition is that guests enjoy enriching experiences that reveal what makes a place truly special – its heritage, culture and tradition – and the importance of protecting it.

At InterContinental we use a holistic approach to being a responsible business: to work from the grass roots up, recognizing each individual hotel team as the experts best placed to use their local knowledge for developing community and environmental initiatives that meet the specific needs of the destination. This Insider Collection gives delegates access to some of these unique experiences, and for those meetings that stay in the meeting room, you can be assured our hotel is working behind the scenes to protect what is special about the place for fellow travelers.

[Contact us](#) for pricing specific to your group.

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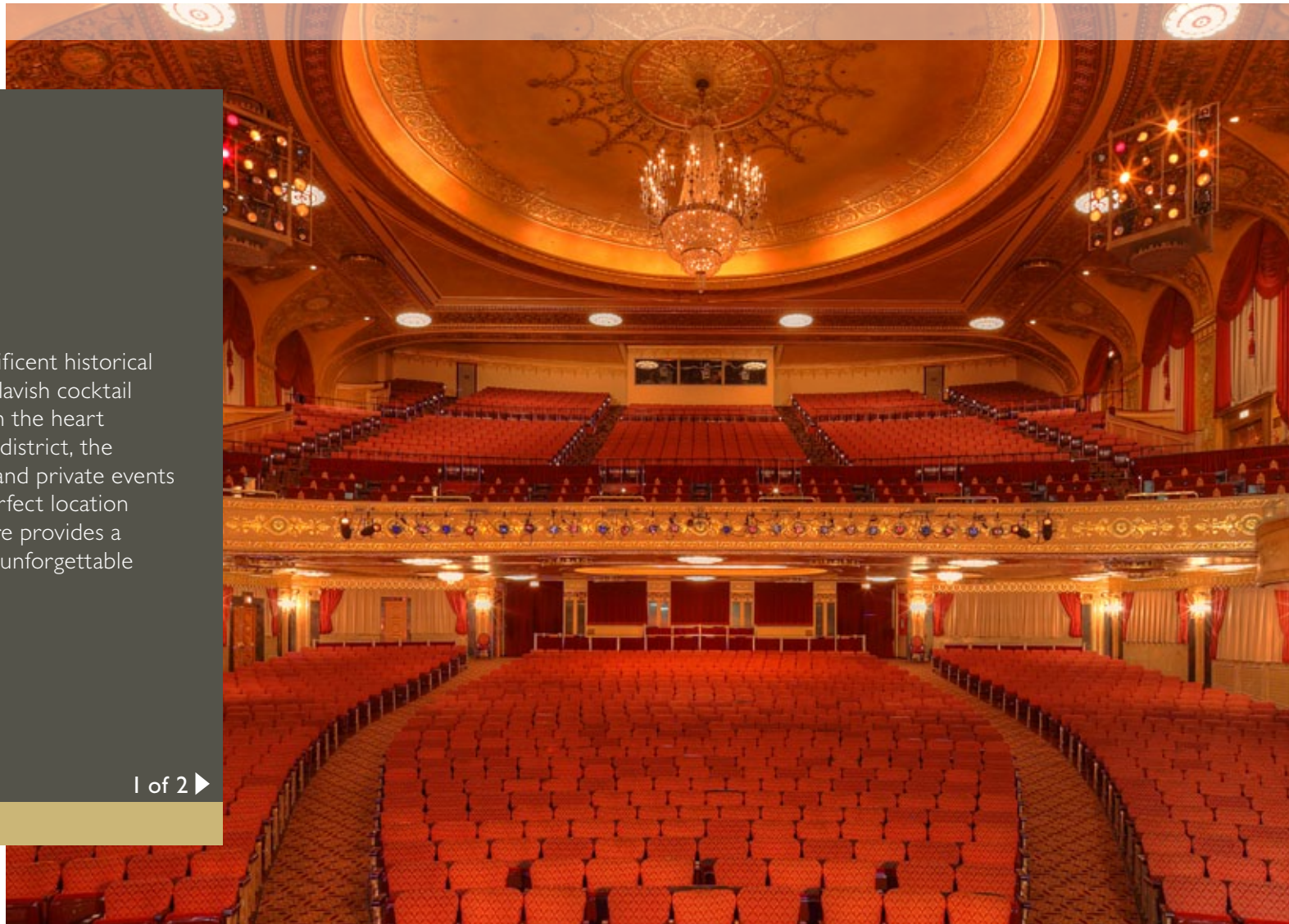
The Willard InterContinental Washington D.C.
1401 Pennsylvania Avenue | Washington, DC 20004 | USA
Go to www.intercontinental.com/meetings or [click here](#) to contact us

HOST A COCKTAIL RECEPTION AT THE WARNER THEATRE

The Warner Theatre is one of the most magnificent historical venues in Washington, D.C., and perfect for a lavish cocktail reception or gala dinner. Located downtown in the heart of the city's vibrant Pennsylvania Quarter arts district, the intimate 1,847-seat theatre hosts both public and private events year round. With its incredibly rich history, perfect location and breathtaking elegance, the Warner Theatre provides a truly unique venue that promises to create an unforgettable experience for your delegates.

1 of 2 ▶

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HOLD PART OF YOUR MEETING AT THE NEWSEUM

Offering an insider's view into the history of news, the Newseum documents five centuries of history and news technology. Located on America's Main Street, centered between the White House and U.S. Capitol, the Newseum will make front page headlines for your next group event.

The Knight Conference Center can cater to your delegates' every need with advanced technology, flexible space and views that only DC has to offer.

[Contact us](#) for pricing specific to your group.



LEARN ABOUT TEAMWORK FROM AMERICA'S MOST FAMOUS GENERAL

Called "one of America's greatest warriors" by Secretary of Defense Robert Gates, few people can speak about leadership, teamwork, and international affairs with as much insight as General Stanley McChrystal.

Your delegates will get the chance to meet and listen to this one-of-a-kind commander with a truly remarkable record of achievement. A four-star general, he is the former commander of U.S. and international forces in Afghanistan and the former leader of Joint Special Operations Command (JSOC), which oversees the military's most sensitive forces. McChrystal, a former Green Beret, is known for his candor, innovative leadership, and going the distance. Your delegates will learn a lot.

1 of 2 ▶

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LEARN SOME VALUABLE BUSINESS INSIGHTS WITH LEE SCOTT

This is an opportunity for delegates to meet and talk with retail phenomenon, Lee Scott.

Lee joined Wal-Mart in 1979 as an assistant director in the logistics division. Today he is chairman of the board.

For nine years, he led Wal-Mart as CEO during which time the company emerged as the world's largest retailer with more than 2.1 million associates and 7,390 retail operations in 16 markets around the world. The company earned the *Fortune* No. 1 spot six times between 1998 and 2008 and had sales of more than \$405 billion in 2009.

Delegates will be given a unique glimpse into the world as Lee Scott sees it. He will share his experience and pass on his best advice for successful leadership in today's challenging business environment. ◀

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GIVE BACK TO THE NATION IN PERSHING PARK

A hidden gem, Pershing Park is a Pennsylvania Avenue National Historic site and is 'adopted' by the Willard InterContinental. We work closely with the National Park Service to ensure the flowerbeds are tended to and the park is kept clean and beautiful.

Spend an hour or a morning planting flowers, mulching, or raking leaves in the Fall. Enjoy the sights and sounds of Washington, DC as you work.

All equipment will be provided and we can easily schedule this community service around your meeting's agenda or during an extended break or meal period.

There are also volunteer opportunities in other parks maintained through the National Park Service.

1 of 2 ▶

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WORK AS A TEAM AND HELP OUR BRAVE SERVICE MEN AND WOMEN

Anysolider.com provides an opportunity to say thank you to all our brave soldiers serving in countries around the world.

We invite your delegates to create personalised care packages which are accepted by all military branches and distributed to soldiers across the globe.

During your morning or afternoon break, delegates will work closely as teams to create their very own care packages. The hotel will provide the pre-determined sundries, clothing, and other basic necessities to go into the packages. Delegates can then personalize their care packages by including a note passing on their thanks and best wishes to the serving soldiers.

A hugely rewarding and inspiring activity.

[Contact us](#) for pricing specific to your group.



HAVE FUN LAUGHING AT THE CAPITOL STEPS

Sit back, relax, and most importantly laugh with the Capitol Steps. A satirical group originally formed by ex-Senate staffers, Capitol Steps is a DC staple. Give your delegates the insider view of the funny side of politics.

No buses, taxis or shuttles are necessary when it comes to seeing the Capitol Steps. Your delegates can enjoy a private 45-50 minute performance from the comforts of The Willard InterContinental, or attend a weekend performance at a nearby venue.

1 of 2 ▶

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CAPITOL STEPS

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NETWORK AT MADAME TUSSAUDS

Featuring life-sized wax figures of all 44 U.S. Presidents, from George Washington to Barack Obama, the Presidents Gallery promises delegates a fascinating and enriching 3-D experience. Test your knowledge of political and cultural figures with the fun interactive exhibits. Go 'behind the scenes' to learn about the painstaking creation and maintenance of the life-like wax figures. Dance with divas, Beyoncé and Rhianna, in the Glamour Room. Walk the red carpet with A-List celebrities including Brad Pitt, Angelina Jolie, and Johnny Depp.

Madame Tussauds Washington D.C. is the perfect venue for a unique and highly memorable group experience.

[Contact us](#) for pricing specific to your group.



GREEN MEETINGS

The Willard InterContinental is committed to Responsible Business as part of our Green Meeting Package and we are pleased to offer the 'Eco' and 'Mount Vernon' coffee breaks.

Delegates will enjoy making their own trail mix from a delectable selection of fruit and nuts. Or they can snack on organic blueberry muffins during their 'Eco' break.

George and Martha Washington's Mount Vernon was the original sustainable farm. Delegates will delight in organic breads, fruits and desserts featured on the menu of our 'Mount Vernon' break.

1 of 2 ▶

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ALL AMERICAN BREAK

Celebrate baseball in our nation's capital by enjoying our 'All American Break'. Delegates will feel that they've been transported to the ball park with a wonderful selection of snacks featuring mini hot-dogs, mini-burgers, soft pretzels, popcorn, Cracker Jacks and more! Play Ball!

Contact us for pricing specific to your group.



THANK YOU

Contact us to learn more about the Washington Insider Collection and how we can help you create a truly memorable experience with authentic local flavour.

Whichever Insider Collection experience is right for you, you can be assured that it reflects the best principles of Responsible Business, a commitment demonstrated by our partnership with the National Geographic Center for Sustainable Destinations.

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